

GAMBERO ROSSO

BANGKOK

04/06
2025

TOP
Italian
Wines
road show

UNDER THE PATRONAGE OF



PRESS RELEASE

PARTNER



GAMBERO ROSSO BACK IN BANGKOK

The Top Italian Wines Roadshow in the brightest Asian wine market

Mark your calendars for **June 4th**, a date that promises to be unforgettable for Thai wine aficionados! **Gambero Rosso** is making a triumphant return to **Thailand**, the Asian market that's currently bursting with potential. With the recent abolition of import duties, the appetite for wine is soaring, fueled not just by tourism but also by a vibrant new generation eager to embrace the allure of fine wines. Urban youth are gravitating towards premium selections, reflecting a desire for sophistication and a cultural experience that elevates wine drinking into an art form.

The esteemed reputation of Italian wines—especially our bold reds—continues to shine brightly, embodying quality and excellence that resonates with discerning consumers, while sparkling wines like Prosecco Doc are market superstars. This spectacular event will unfold at the iconic **Dusit Thani hotel**, the crown jewel of **Bangkok's** hospitality scene, showcasing over **50 exceptional producers** and their finest labels.

Join **Marco Sabellico**, the esteemed editor-in-chief of the renowned **Vini d'Italia guide**, as he leads an exclusive audience of sommeliers, industry professionals, and wine enthusiasts through **three captivating masterclasses** that delve deep into the world of Italian wine. The day kicks off at 10 AM, but the excitement will crescendo at 4 PM with the prestigious **awards ceremony for the Top Italian Restaurants in the World**, graced by **dignitaries from the Italian embassy**.

With a rich program designed for both connoisseurs and industry insiders, this is an event you simply cannot afford to miss!

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WEDNESDAY, JUNE 4, 2025

DUSIT THANI BANGKOK

98 Rama IV Rd, Silom, Bangrak, Bangkok 10500

PROGRAMME

TASTING

02:00 - 06:00 pm | **MEDIA & TRADE**

04:00 - 06:00 pm | **WINE LOVERS**

04:00 pm | **TOP ITALIAN RESTAURANTS AWARDS CEREMONY**

MASTERCLASS



10:00 - 11:30 am | **TOP ITALIAN WINES MASTERCLASS 1**

12:00 - 01:30 pm | **TOP ITALIAN WINES MASTERCLASS 2**

02:00 - 03:30 pm | **TOP ITALIAN WINES MASTERCLASS 3**

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About Gambero Rosso

Gambero Rosso, the most important multimedia brand in the Italian food and wine world, celebrates its 38 years of activity. In 1986, Gambero Rosso took its first steps as an insert in a daily newspaper, but by the next year its first Guida dei Vini went to print, the 1988 edition. After that, dozens of guides and books followed. In 1999, Gambero Rosso Channel, the first thematic television channel in Europe, began broadcasting. Shortly after, a constellation of the Città del Gusto sites was founded in Italy, followed by Gambero Rosso Academy in the rest of the world, with cooking classes for professionals and amateurs, along with courses about wine, journalism master programs, and seminars on restaurant management. Recently, the company was launched on the stock market. Meanwhile, a fascination with Italy has been growing in the world, a longing for its authentic products, and Gambero Rosso events organized around the globe have multiplied. Since the first ones in 1990, the number of events on our international calendar has grown to over 40. They are above all, but not only, dedicated to wine, supported by the translations of the guide Vini d'Italia. That volume is translated in German, English, Chinese and Japanese.

About Top Italian Restaurants

Italian dining abroad as you've never seen it before. The new issue of Top Italian Restaurants shifts attention to a very lively, competitive and rapidly evolving sector thanks to a generation of professionals who fight against clichés and distortions on a daily basis. The 2025 issue brings with it great novelties, for the first time an osteria, a bistro or a fine dining establishment are on the same level, evaluated with Forchette, while the Spicchi remain for the pizzerias and the Bottiglie for the wine lists. The rating is the classic one, Gamberostyle: from one to a maximum of three. Approximately 800 places are selected in the guide. In total, there are 30 Tre Forchette, 20 Tre Spicchi and 20 Tre Bottiglie, seven special prizes. The level of Italian ingredients abroad has reached unimaginable levels, today it is easier to find niche PDOs in large international cities than in many Italian cities. A taste of Italy is an experience that has become closer than ever.

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About Vini d'Italia 2025

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Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The 2025 edition reviews 2,647 wineries and a total of 25,231 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. As many as 2,200 samples made it to the finals for Vini d'Italia 2025: a spectacular match that ultimately decreed the 498 wines awarded Tre Bicchieri.

A result that, when analysed, tells how the geography of Italian wine continues to reshape itself, disrupting the hierarchies; how that geography is completely revolutionised when compared to the first edition where no producer from Valle d'Aosta, Emilia Romagna, Marche, Umbria, Molise, Campania, Puglia, Basilicata, Calabria, Sardegna reached the podium.

Gambero Rosso philosophy has never changed: both large cooperative wineries and artisans with confidential circulations are valued; there're anott wine parties and alignments: the layman's approach takes among world-famous oenologists as well as among realities that make us suffer because they do not even have a remotely up-to-date website. Returning to the 2025 guide, a big news is represented by the Rare Wines section that collects 50 top wines produced in a very limited edition: few bottles, lots of character. The graphics and format have been updated, slightly larger, in order to increase readability; while the foreign language editions, the project's true flagship, have been confirmed: German, English, Chinese and Japanese.

Vini d'Italia 2025 is available on Apple and Amazon

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