

GAMBERO ROSSO®

in collaboration with



Embassy of Italy
Nairobi

ITCA
ITALIAN TRADE AGENCY

NAIROBI

30/01
2024

TOP
Italian
Wines
road show

PRESS RELEASE

GAMBERO ROSSO LIVE IN NAIROBI

*Gambero Rosso arrives for the very first time in Kenya, with a unique event in Nairobi:
the Top Italian Wines Roadshow*

On **30th January 2024**, **Gambero Rosso**, Italy's leading Wine & Food Media Company makes it return to the African Continent with their **Top Italian Wine Roadshow**, this time in **Nairobi, Kenya**. This prestigious, invite only event, organized in partnership with the **Italian Embassy** and the support of the **Italian Trade Commission**, in Nairobi, will take place at **Shamba Events**, Loresho Ridge, Nairobi. A picturesque red farmhouse, tucked on the fringes of the city centre, 1837 mt above sea level and surrounded by organic coffee bushes, a perfect setting for experiencing the famous "Saper Vivere Italiano" the attitude of Italians to hospitality and sharing beautiful and good things.

The format is an interactive walk around wine tasting featuring **35 Top wineries** from the length and breadth of Italy representing fifteen wine regions. There will be approximately **150 different premium awarded wines** to sample covering White, Red, Rose and Sparkling. An incomparable opportunity to get a flavor of Italy's different terroirs and wine denominations in a convivial atmosphere and chance to meet with the actual winemakers.

During the opening ceremony, the **best Italian restaurants in town**, according to Gambero Rosso's **Top Italian Restaurants Around the World**, digital guide, will be honored. For the more discerning guests, there will **2 Masterclasses** presented by the senior editor of Vini d'Italia guidebook, leading Italian wine expert **Marco Sabellico**. His Co-presenter will be **Victoria Mulu-Munywoki**, the veritable voice of wine in Kenya. This will be an exploratory deep dive knowledge-sharing session. Finally, at 5:00 pm the most awaited awards ceremony will take place, to celebrate the best of Italian cuisine in Kenya, Restaurants, Pizzerias and Wineshops, where the Italian way of life finds its best expression. The winning venues will be included in **Gambero Rosso's Global Top Italian Restaurants guide**.

<https://www.gamberorossointernational.com/restaurants/>



GAMBERO ROSSO®

in collaboration with



Embassy of Italy
Nairobi

ITCA

ITALIAN TRADE AGENCY

NAIROBI

30/01 2024

TOP Italian Wines road show

About Vini d'Italia 2024

Solidity, vitality, enthusiasm. This is the picture that emerges from the 37th edition of Vini d'Italia 2024 guide: Italian wine today is capable of showing off widespread quality in all regions at a level that surprises even the most experienced taster. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The 2024 edition reviews 2,647 wineries and a total of 25,231 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. As many as 2,300 samples made it to the finals for Vini d'Italia 2024: a spectacular match that ultimately decreed the 498 wines awarded Tre Bicchieri. A result that, when analysed, tells how the geography of Italian wine continues to reshape itself, disrupting the hierarchies; how that geography is completely revolutionised when compared to the first edition where no producer from Valle d'Aosta, Emilia Romagna, Marche, Umbria, Molise, Campania, Puglia, Basilicata, Calabria, Sardegna reached the podium.

Gambero Rosso philosophy has never changed: we value both large cooperative wineries and artisans with confidential circulations; we do not like wine parties and alignments: our layman's approach takes us among world-famous oenologists as well as among realities that make us suffer because they do not even have a remotely up-to-date website. Returning to the 2024 guide, the graphics and format have been updated, slightly larger, in order to increase readability; while the foreign language editions, the project's true flagship, have been confirmed: German, English, Chinese and Japanese. They are the driving force behind a very full calendar of international events, almost 40, to accompany the wineries with the world of the trade; among the guided tastings, we will also be bringing in the special awards, which sum up our philosophy in a kiss.

Vini d'Italia 2024 guide book is available on Apple Store and Amazon

About Gambero Rosso

Gambero Rosso, the most important multimedia brand in the Italian food and wine world, celebrates its 37 years of activity. In 1986, Gambero Rosso took its first steps as an insert in a daily newspaper, but by the next year its first Guida dei Vini went to print, the 1988 edition. After that, dozens of guides and books followed. In 1999, Gambero Rosso Channel, the first thematic television channel in Europe, began broadcasting. Shortly after, a constellation of the Città del Gusto sites was founded in Italy, followed by Gambero Rosso Academy in the rest of the world, with cooking classes for professionals and amateurs, along with courses about wine, journalism master programs, and seminars on restaurant management. Recently, the company was launched on the stock market. Meanwhile, a fascination with Italy has been growing in the world, a longing for its authentic products, and Gambero Rosso events organized around the globe have multiplied. Since the first ones in 1990, the number of events on our international calendar has grown to over 40.

GAMBERO ROSSO

GamberoRossoInternational

TOP Italian Wines road show

NAIROBI

JANUARY 30, 2024

GAMBERO ROSSO

in collaboration with



Embassy of Italy
Nairobi

ITCA
ITALIAN TRADE AGENCY

NAIROBI

30/01

2024

TOP
Italian
Wines
road show

NAIROBI

TUESDAY, JANUARY 30, 2024

SHAMBA EVENTS

Loresho Ridge, Nairobi, Kenya

PROGRAMME

TASTING

12:00 noon - 12:30 pm | OPENING CEREMONY

01:00 - 07:00 pm | WALKAROUND TASTING

05:00 pm | TOP ITALIAN RESTAURANT AWARDS CEREMONY



MASTERCLASS

01:00 - 02:15 pm | MASTERCLASS 1

03:00 - 04:15 pm | MASTERCLASS 2

WWW.GAMBEROROSSOINTERNATIONAL.COM

GAMBERO ROSSO

  GamberoRossoInternational

NAIROBI

JANUARY 30, 2024

TOP
Italian
Wines
road show

in collaboration with



NAIROBI

30 JANUARY

2024

TOP
Italian
Wines
road show



GamberoRossolInternational

www.gamberorossointernational.com

ANDREOLA **APOLLONIO** BORGO CONVENTI

CANTINA DI CARPI E SORBARA CANTINA PRODUTTORI CORMÒNS

CANTINA TOLLO CANTINE DUE PALME **CANTINE SETTESOLI**

CASALE DEL GIGLIO **CONTE COLLALTO** COPPI **FAMIGLIA CECCHI**

FANTINEL **FIRRIATO** FLORIO **FONTANAFREDDA** LA TORDERA

LE MONDE MASCIARELLI **MONTELVINI** NICOSIA **POGGIO LE VOLPI**

PRODUTTORI DI MANDURIA **RIDOLFI** SAN FELICE

SORELLE BRONCA TENUTA SANT'ANTONIO **TENUTE RUBINO**

VALLEPICCIOLA **VALLONE** VARVAGLIONE 1921 **VELENOSI**

VILLA SANDI **VINOSIA** ZORZETTIG



NAIROBI