

MEXICO CITY 25 E 2023 2023 Italian Vines

MEXICO CITY

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GamberoRossoInternational

www.gamberorossointernational.com

MUSEO CASA DE LA BOLA

AV. PARQUE LIRA 136, TACUBAYA, MIGUEL HIDALGO, 11870 CIUDAD DE MEXICO

TASTING

13:00 - 16:00 | **TRADE TASTING**

16:00 - 19:00 | WINE LOVERS TASTING

18:00 | TOP ITALIAN RESTAURANTS AWARDING CEREMONY

MASTERCLASS

10:30 - 12:00 | MASTERCLASS 1

13:30 - 15:00 | MASTERCLASS 2

16:30 - 18:00 | MASTERCLASS 3

REGISTRATION LINK/REGISTRO:

<u>Registra tu asistencia</u>

RSVP/INFORMACIÓN: CONFIRMACIONES@ENTREPLANES.MX









PRESS RELEASE

The most awaited Italian wine tasting goes back to Mexico City

Don't miss the opportunity to join the greatest event of Italian wines in town

The **Gambero Rosso Top Italian Roadshow** will be in **Mexico City** on the **25th of April** bringing a selection of the absolute best premium wines of Italy to the **Museo Casa de la Bola**.

Don't miss the opportunity to join the greatest event of Italian wines in town that will include **over 50 wineries** and **200 wines**: an unmatchable occasion to discover Italy's terroirs and the most important denominations. From 1:00 to 4:00 pm the walk-around tasting will be opened to traders and importers only, while from 4:00 pm to 7:00 pm wine lovers will be welcome to enjoy the world of Italian wines. Moreover, during the event it will be possible to attend **3 Masterclasses** guided by senior editor of Vini d'Italia guidebook **Marco Sabellico** and wine expert **Marzio Taccetti**. The **Top Italian Restaurants awarding ceremony** is scheduled at 6:00 pm, featuring the most authentic Italian restaurants, wine bars and pizzerias in town. A day that is not to be missed!

About Vini d'Italia 2023

Solidity, vitality, enthusiasm. This is the picture that emerges from the **36th edition of the Vini d'Italia 2023 guide**: Italian wine today is capable of showing off widespread quality in all regions at a level that surprises even the most experienced taster. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews **2,626 wineries** and a total of **25421 wines**, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. The level of maximum quality is growing with 2,093 wines reaching the finals, and **455** that have won the coveted **Tre Bicchieri** recognition. Despite the adversities created by the pandemic crisis, manufacturers have demonstrated numerous positive results and good planning skills for international expansion. Vini d'Italia is translated into German, English, Chinese and Japanese. Available on Apple and Amazon.









PRESS RELEASE

MEXICO CITY

TUESDAY, APRIL 25, 2023

MUSEO CASA DE LA BOLA

AV. PARQUE LIRA 136, TACUBAYA, MIGUEL HIDALGO,

11870 CIUDAD DE MEXICO

PROGRAMME

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WWW.GAMBEROROSSOINTERNATIONAL.COM









PRESS RELEASE

About Gambero Rosso

Gambero Rosso, the most important multimedia brand in the Italian food and wine world, celebrates its 36 years of activity. In 1986, Gambero Rosso took its first steps as an insert in a daily newspaper, but by the next year its first Guida dei Vini went to print, the 1988 edition. After that, dozens of guides and books followed. In 1999, Gambero Rosso Channel, the first thematic television channel in Europe, began broadcasting. Shortly after, a constellation of the Città del Gusto sites was founded in Italy, followed by Gambero Rosso Academy in the rest of the world, with cooking classes for professionals and amateurs, along with courses about wine, journalism master programs, and seminars on restaurant management. Recently, the company was launched on the stock market. Meanwhile, a fascination with Italy has been growing in the world, a longing for its authentic products, and Gambero Rosso events organized around the globe have multiplied. Since the first ones in 1990, the number of events on our international calendar has grown to over 40. They are above all, but not only, dedicated to wine, supported by the translations of the guide Vini d'Italia. That volume is translated in German, English, Chinese and Japanese.



About Top Italian Restaurants

Italian dining abroad as you've never seen it before. The new issue of Top Italian Restaurants shifts attention to a very lively, competitive and rapidly evolving sector thanks to a generation of professionals who fight against clichés and distortions on a daily basis. The 2023 issue brings with it great novelties, for the first time an osteria, a bistro or a fine dining establishment are on the same level, evaluated with Forchette, while the Spicchi remain for the pizzerias and the Bottiglie for the wine lists. The rating is the classic one, Gamberostyle: from one to a maximum of three. Approximately 800 places are selected in the guide. In total, there are 30 Tre Forchette, 20 Tre Spicchi and 20 Tre Bottiglie, seven special prizes. The level of Italian ingredients abroad has reached unimaginable levels, today it is easier to find niche PDOs in large international cities than in many Italian cities. In the kitchen, the traditional and more classic repertoire wins, the Italian dish of the year? Cacio e pepe, increasingly replicated even in sophisticated establishments, from New York to Sydney", comments Lorenzo Ruggeri, editor of the Guide.

www.gamberorossointernational.com/restaurants

