

UNDER THE PATRONAGE OF



Consulate General of Italy Ho Chi Minh City

HO CHI MINH 19 ₹ 2023

Italian Wines

road show

FOLLOW OUR STORIES AND STAY TUNED ON:



HO CHI MINH

www.gamberorossointernational.com

# **REX HOTEL SAIGON**

# 141 NGUYEN HUE BLVD, DISTRICT 1, HO CHI MINH CITY - VIET NAM

# TASTING

11:00 AM - 11:30 AM | MEDIA / VIP 11:30 AM - 12:00 NOON | OPENING CEREMONY & TOP ITALIAN RESTAURANT AWARDS 12:00 NOON - 5:00 PM | TRADE TASTING 3:30 PM - 5:00 PM | WINE LOVERS TASTING

SPECIAL GUEST
PROSECCO DOC

# MASTERCLASS

10:00 AM - 11:00 AM | PROSECCO DOC 11:30 AM - 1:00 PM | TOP ITALIAN WINES MASTERCLASS 1 1:30 PM - 3:00 PM | TOP ITALIAN WINES MASTERCLASS 2 3:30 PM - 5:00 PM | TOP ITALIAN WINES MASTERCLASS 3

RSVP: MR. JACKIE HAN - TEL. (+84)043682.2929 - MOB. (+84)09898 98198 INFO@VIETNAMEVENTS.COM









#### PRESS RELEASE

#### The Top Italian Wines Roadshow returns to Ho Chi Minh

Don't miss the opportunity to taste the potential of Italy's terroirs

On the **19<sup>th</sup> of May Gambero Rosso** will bring a selection of the best premium wines of Italy to the **Rex Hotel Saigon**. From 11 am to 5 pm the luxurious hotel will be the place where the leading Italian wine&food media company will host an event entirely dedicated to premium Italian wines that will include a remarkable walk-around tasting with **more than 50 wineries** and **more than 150 wines** to uncork. It will be an unmatchable occasion to discover Italy's terroirs and the most important denominations. The tasting will start at 11 am for media and Vip only, followed by the opening ceremony at 11.30 am that will include the Top Italian restaurants awards. During which, Gambero Rosso will release the new list featuring the most authentic Italian restaurants, wine bars and pizzerias in town according to the ratings of the digital guide Top Italian Restaurants.

**4 Masterclasses** are scheduled and will be guided by **Lorenzo Ruggeri** and **Giuseppe Carrus**, editors of the Italian Wine Guide and wine experts. Special guest of the evening will be the **Consorzio di Tutela Prosecco DOC**, to whom will be dedicated and entire **corner** and one of the **masterclasses**. Save the date of the most important event for every wine lover.

#### About Vini d'Italia 2023

Known globally as the 'Italian Wine Bible', Vini d'Italia is produced annually by Gambero Rosso. It is the result of a year's work by over 60 tasters, coordinated by three curators. The guide reviews 2,626 wineries and a total of 25421 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. The level of maximum quality is growing with 2,093 wines reaching the finals, and 455 that have won the coveted Tre Bicchieri recognition. Despite the adversities created by the pandemic crisis, manufacturers have demonstrated numerous positive results and good planning skills for international expansion. Vini d'Italia is translated into German, English, Chinese and Japanese. Available on Apple and Amazon.

The 2023 Vini d'Italia Wine Guide will be on sale at the event.









### PRESS RELEASE

# **HO CHI MINH**

#### FRIDAY, MAY 19, 2023

#### REX HOTEL SAIGON

141 NGUYEN HUE BLVD, DISTRICT 1 - HO CHI MINH - VIET NAM

#### TASTING

11:00 AM - 11:30 AM | MEDIA / VIP

11:30 AM - 12:00 NOON | OPENING CEREMONY & TOP ITALIAN RESTAURANT AWARDS

12:00 NOON - 5:00 PM | TRADE TASTING

3:30 PM - 5:00 PM | WINE LOVERS TASTING

SPECIAL GUEST

PROSECCO DOC

#### MASTERCLASS

10:00 AM - 11:00 AM | THERE'S SOMETHING ABOUT PROSECCO DOC 11:30 AM - 1:00 PM | TOP ITALIAN WINES MASTERCLASS 1 1:30 PM - 3:00 PM | TOP ITALIAN WINES MASTERCLASS 2 3:30 PM - 5:00 PM | TOP ITALIAN WINES MASTERCLASS 3









### PRESS RELEASE



## Consorzio di Tutela Prosecco DOC

The Consorzio di Tutela is an institution which aims to coordinate and manage the Denomination of Controlled Origin. It was founded on 19 November 2009, shortly after Prosecco was recognized as a Denomination of Controlled Origin on 17 July. The aim of the Consorzio is to voluntarily bring together the various groups of producers, individual and associated growers, winemakers and producers of sparkling wines in order to ensure development of the Denomination and compliance with the rules laid down in the official product specification.

### **About Gambero Rosso**

Gambero Rosso is the worlds' leading authority on Italian wine, publishing the Vini d'Italia wine guide since 1987 and building a multi-media empire that includes restaurant, bar, café, street food, produce, pasta and olive oil guides, as well as books, magazines, apps and yearly world tours. In 1999, the first wine television channel in Europe, Gambero Rosso Channel, was founded (it is still the only one in the world), followed by Città del Gusto sites around Italy offering gala tastings and courses in wine, gastronomic journalism and cooking at both amateur and professional levels.



## **About Top Italian Restaurants**

The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian tasteabroad. Starting from restaurants, awarded with Forks, bistros and trattorias with Shrimps, wine barsand wine tables with Bottles, pizzerias with Slices; the rating is the classic Gambero Rosso one, from one to a max of three. Approximately 800 places are selected in the guide.

#### www.gamberorossointernational.com/restaurants

