

GAMBERO ROSSO®



Under the patronage of



Consulate of Italy
Cape Town

CAPE TOWN

26 JANUARY

2023

INVITATION

TOP
Italian
Wines
road show



GamberoRossolInternational

www.gamberorossointernational.com



CAPE TOWN

*Gambero Rosso is very honored to invite you to taste
the top wines of some of the most renowned Italian wine brands*

THE LOOKOUT

**cnr Granger Bay Boulevard & Beach Road
Cape Town, WC 8001 - South Africa**

TASTING

12:00 NOON – 12:30 PM | OPENING CEREMONY

12:30 PM – 07:30 PM | WALKAROUND TASTING

5:00 PM | TOP ITALIAN RESTAURANTS AWARDING CEREMONY

MASTERCLASS

01:30 PM – 02:45 PM | MASTERCLASS 1

03:30 PM – 04:45 PM | MASTERCLASS 2

06:00 PM – 07.15 PM | MASTERCLASS 3

RSVP: GUDRUN@GC-COM.CO.ZA



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26/01

2023



PRESS RELEASE

The biggest Italian wine show comes to Cape Town

Don't miss the opportunity to join the greatest event of Italian wines in town

Back to **South Africa**. On the **26th of January** **Gambero Rosso** will bring a selection of the best premium wines of Italy to **The Lookout**, at the V&A Waterfront in **Cape Town**. From 12:30 pm to 7:30 pm the leading Italian wine & food media company will host an event entirely dedicated to premium Italian wines. The remarkable walk-around tasting will include almost 40 wineries and 150 wines to taste. It will be an unmatched occasion to discover Italy's terroirs and the most important denominations.

More over, at the event it will be possible to attend **3 Masterclasses** guided by senior editor of Vini d'Italia guidebook and wine expert **Marco Sabellico**. Lastly, at 5:00 pm a special awarding ceremony is scheduled. Gambero Rosso will release **the new restaurant list featuring the most authentic Italian trattorias, wine bars and pizzerias in Cape Town** according to the ratings of the digital guide **Top Italian Restaurants**.

Data show that the values of South Africa's imports of wines and sparklings from Italy in the first three months of 2022 increased by 83.45% from a value of €477,552 in 2021 to €875,855 in 2022, bringing Italy's market share referring to the first quarter of this year to 8.88%. In the same period France reduced its market share by 1.33%.

About Vini d'Italia 2023

Solidity, vitality, enthusiasm. This is the picture that emerges from the **36th edition of the Vini d'Italia 2023 guide**: Italian wine today is capable of showing off widespread quality in all regions at a level that surprises even the most experienced taster. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews **2,626 wineries** and a total of **25421 wines**, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. The level of maximum quality is growing with 2,093 wines reaching the finals, and **455** that have won the coveted **Tre Bicchieri** recognition. Despite the adversities created by the pandemic crisis, manufacturers have demonstrated numerous positive results and good planning skills for international expansion. Vini d'Italia is translated into German, English, Chinese and Japanese. Available on Apple and Amazon.



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PRESS RELEASE

CAPE TOWN

THURSDAY, JANUARY 26, 2023

THE LOOKOUT

cnr Granger Bay Boulevard & Beach Road

Cape Town, WC 8001 - South Africa

PROGRAMME

TASTING

12:30 PM - 07:30 PM | TRADE & MEDIA WALKAROUND TASTING

03:00 PM - 07:30 PM | WINE LOVERS WALKAROUND TASTING

05:00 PM | TOP ITALIAN RESTAURANT AWARDS CEREMONY

MASTERCLASS

01:30 PM - 02:45 PM | MASTERCLASS 1

03:30 PM - 04:45 PM | MASTERCLASS 2

06:00 PM - 07:15 PM | MASTERCLASS 3

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PRESS RELEASE

About Gambero Rosso

Gambero Rosso, the most important multimedia brand in the Italian food and wine world, celebrates its 36 years of activity. In 1986, Gambero Rosso took its first steps as an insert in a daily newspaper, but by the next year its first Guida dei Vini went to print, the 1988 edition. After that, dozens of guides and books followed. In 1999, Gambero Rosso Channel, the first thematic television channel in Europe, began broadcasting. Shortly after, a constellation of the Città del Gusto sites was founded in Italy, followed by Gambero Rosso Academy in the rest of the world, with cooking classes for professionals and amateurs, along with courses about wine, journalism master programs, and seminars on restaurant management. Recently, the company was launched on the stock market. Meanwhile, a fascination with Italy has been growing in the world, a longing for its authentic products, and Gambero Rosso events organized around the globe have multiplied. Since the first ones in 1990, the number of events on our international calendar has grown to over 40.



About Top Italian Restaurants

On the international level, Italian cucina is living a golden moment. For appeal, variety, new openings, wider distribution. In large hotel groups, Italian restaurant dining is no longer one of the many, but rather the flagship place. At the same time the new openings dedicated to our flavours have tripled, while the buzz revolving around pizza is simply extraordinary, from the surprising global trend of Roman-style pizza, to the new gourmet versions, while the success of Neapolitan pizza keeps on at full speed. The world wants Italy, products with local flavour, native grape varieties, new and surprising intensity: customers who cross the threshold of a restaurant want to cross our borders, marrying our style of enjoying the table. The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian taste abroad. Starting from restaurants, awarded with Forks, bistros and trattorias with Shrimps, wine bars and wine tables with Bottles, pizzerias with Slices; the rating is the classic Gambero Rosso one, from one to a max of three. Approximately 800 places are selected in the guide.

www.gamberorossointernational.com/restaurants



CAPE TOWN 2023

JANUARY 26