



ITALIAN CHAMBER OF COMMERCE AND INDUSTRY FOR THE UK London, Manchester & Edinburgh

trebicchieri 2021

GAMBERO ROSSO IS BACK IN LONDON TO PRESENT AN EXCLUSIVE SELECTION OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA 2021 GUIDE



THURSDAY, 23RD SEPTEMBER 2021

HACKNEY TOWN HALL

Mare Street, London E8 1EA

TASTING

WALKAROUND TASTING (TRADE AND PRESS) 12:00 NOON - 6:00 PM WALKAROUND TASTING (OPEN TO WINE LOVERS) 5:00 PM - 7:00 PM

MASTERCLASS

TRE BICCHIERI WINES (1st masterclass) 12:30 PM – 1:30 PM TRE BICCHIERI WINES (2nd masterclass) 3:00 PM - 4:00 PM

The seminars are part of the True Italian Taste project







RSVP AND FURTHER INFORMATION: EVENTS@ITALCHAMIND.ORG.UK







GAMBERO ROSSO trebicchieri TOUR 2021

PRESS RELEASE

Tre Bicchieri o'clock in London

The Gambero Rosso tasting is a hot ticket event in town. Kick off: September 23, 12:00noon, Hackney Town Hall

Gambero Rosso is ready to come back to **London** with a tasting of premium Italian wines awarded in the Vini d'Italia 2021 guidebook. The T**re Bicchieri World Tour** will reach the capital on **Thursday, September 23**. The event will take place at the **Hackney Town Hall**, with an extensive walk-around tasting from noon to 7pm. The selection of wines will feature a premium portfolio of native Italian grapes produced by some of the most consistent and emerging wineries.

The programme also includes **two masterclasses** guided by **Lorenzo Ruggeri**, co-editor of Vini d'Italia. The seminars will offer a virtual trip from the Northern tip of the Peninsula till the Southern corner. The classes are sponsored by the **True Italian Taste** project which is part of the government program "*The Extraordinary Italian Taste*", which promotes the culture of authentic Italian food and wine in 23 countries around the world. The format aims to raise knowledge among foreign consumers about the consumption and detailed information about typical products fighting the so-called Italian Sounding phenomenon. A special eye goes to the origin and nutritional aspects of the DOP-IGP certifications.

At 5:30pm is scheduled the **Awarding Ceremony of the Top Italian Restaurants in London** according to the Gambero Rosso ranking, including fine dining restaurants, trattorias, pizzerias, and wine bars. Two special price will be released such as the **Villa Sandi Best Contemporary Wine List Award**, for the smartest and most brilliant collection, and the **Surgiva Taste & Design Award** for the restaurant with a special taste for beauty.

Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. The guide is available on Apple and Amazon.

All the events will take place under the safety rules and regulation during covid-19 pandemic keeping the health of the exhibitors and visitors in the first place





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The True Italian Taste project, part of the "The Extraordinary Italian Taste" program, is supported and funded by the Ministry of Foreign Affairs and International Cooperation. Made by the joint efforts of Assocamerestero and the Italian Chambers of Commerce Abroad, the project aims to promote and safeguard authentic Italian food and wine products







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About Vini d'Italia 2021

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About Top Italian Restaurants



The quality of the "cucina italiana" abroad has reached a new level. Gambero Rosso has released the fourth edition of the digital guide to Italian restaurants around the world. For rating places Gambero Rosso calls its well-known system: from one to three, forks for fine dining restaurants, shrimps for bistrot and trattorias, pizza slices for pizzerias and bottles for wine bars and enoteca. Authentic character, product traceability, purity of flavors (cucina italiana can't exist without a proper extra-virgin olive oil), service and the quality of the wine list were important criteria. From the 100,000 estimated eating places that serve up our traditions in wine and food, Gambero Rosso selected 700 for now – as the guide will expand month by month.

www.gamberorossointernational.com/restaurants





PRESS RELEASE

Special Awarded Wines Vini d'Italia 2021

Winery of the Year GRUPPO SANTA MARGHERITA (CA' DEL BOSCO, CÀ MAIOL, KETTMEIR, LAMOLE DI LAMOLE, MESA)

Cooperative Winery of the Year

CANTINA PRODUTTORI SAN MICHELE APPIANO

Up-and-Coming Winery RIDOLFI

Winegrower of the Year ANTONELLA LOMBARDO

Sustainable Viticulture Award FIRRIATO

Solidarity Project Award VILLA RUSSIZ **Sparkling Wine of the Year**

Op Pinot Nero Dosaggio Zero Farfalla Cave Privée '11 BALLABIO

White Wine of the Year

Sopraquota 900 '19 ROSSET TERROIR

Rosé Wine of the Year Cerasuolo d'Abruzzo Piè delle Vigne '18 **CATALDI MADONNA**

Meditative Wine of the Year Vernaccia di Oristano Antico Gregori '76 ATTILIO CONTINI

> Best Value for Money Wine Friuli Pinot Bianco '19 VIGNETI LE MONDE

> > Red Wine of the Year Barolo Ornato '16 PIO CESARE

> > > LONDON

23RD SEPTEMBER



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