

trebicchieri 2021

GAMBERO ROSSO IS BACK IN RUSSIA TO PRESENT AN EXCLUSIVE SELECTION OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA GUIDE

ST.PETERSBURG

THURSDAY, JULY 8, 2021

HOTEL ASTORIA

St Isaac's Square / Bolshaya Morskaya Ulitsa 39 St.Peterburg 190000

PROGRAMME

OPENING CEREMONY 2.00 PM

1st TASTING 2:30 PM - 4:30 PM

1st MASTERCLASS 2:30 PM - 4:00 PM

TOP ITALIAN RESTAURANTS AWARDING CEREMONY 4:30 PM

2nd TASTING 5:00 PM - 7:00 PM

2nd MASTERCLASS 5:00 PM - 7:00 PM



RSVP: WINE@ASTIGROUP.RU



PRESS RELEASE

Tre Bicchieri Reloaded in St. Petersburg

The Gambero Rosso tasting is a hot ticket event in town Kick off: July 8, 2:00 pm, Hotel Astoria

It's time for a new start, a new beginning. Charged more than ever and ready to face in-person meetings and tastings, the awaited Tre Bicchieri World Tour comes back to Russia to present an exclusive selection of awarded wineries in the 2021 guide. The event is scheduled on Thursday, July 8, in St. Petersburg, inside the very central Hotel Astoria. The press conference will take place at 2 pm while the first walk-around tasting will start at 2:30 pm till 4:30 pm, and the second one from 5 pm to 7 pm. The programme includes two masterclasses guided by the editors-in-chief of Vini d'Italia guidebook. The first seminar will be live at 2:30 pm featuring the 12 Special Awarded Wines of the guide such as the Red of the Year or the Sparkling of the Year. The second masterclass, Italy in a Nutshell, is scheduled at 5 pm collecting wines from North, Center, and South of Italy. Plus, at 4:30 pm, Gambero Rosso will award the Top Italian Restaurants in St. Petersburg, including the best wine selection award, according to the ratings of the Top Italian Restaurants guide. The Gambero Rosso day in town will be a simbol of true rebirth of Italian wine, food, and culture.

Russia is a very important market for Italian wine, it is no coincidence that even the terrible 2020 marks only a slight decrease in exported wine, eventually reaching a value of 126 million euros of wine imported from Italy by Russia. The resumption of the tour is entirely dedicated to the Tre Bicchieri winners, i.e. the best wines in Italy according to the Gambero Rosso Guide, which has reached the 34th edition of the Vini d'Italia guide. Vini d'Italia 2021 is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world.

The name Gambero Rosso was borrowed from the tavern where the wicked Fox and Cat took Pinocchio to dinner in the famous 19th century children's book by Carlo Collodi. In 1986, Gambero Rosso made its first appearance as a food-and-wine focused weekly supplement in the daily newspaper, Il Manifesto. The year after, the first Gambero Rosso wine guide was printed. In 1999, the first thematic television channel in Europe, Gambero Rosso Channel, wasfounded, soon followed by the Città del gusto, the schools, a master program, and recently, the public stock offeringin November 2015. Gambero Rosso is a multimedia company that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel - Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.

All the events will take place under the safety rules and regulation during covid-19 pandemic keeping the health of the exhibitors and visitors in the first place

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MBERO ROSSO trebicchieri TOUR 2021

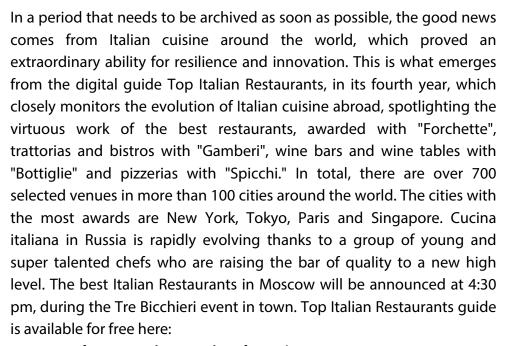
PRESS RELEASE



About Vini d'Italia 2021

Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.

About Top Italian Restaurants



www.gamberorossointernational.com/restaurants



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ST.PETERSBURG

PRESS RELEASE

Special Awarded Wines Vini d'Italia 2021

Winery of the Year

GRUPPO SANTA MARGHERITA

(CA' DEL BOSCO, CÀ MAIOL, KETTMEIR, LAMOLE DI LAMOLE, MESA)

Cooperative Winery of the Year

CANTINA PRODUTTORI SAN MICHELE APPIANO

Up-and-Coming Winery
RIDOLFI

Winegrower of the Year ANTONELLA LOMBARDO

Sustainable Viticulture Award FIRRIATO

Solidarity Project Award
VILLA RUSSIZ

Sparkling Wine of the Year

Op Pinot Nero Dosaggio Zero Farfalla Cave Privée '11 BALLABIO

White Wine of the Year

Sopraquota 900 '19

ROSSET TERROIR

Rosé Wine of the Year

Cerasuolo d'Abruzzo Piè delle Vigne '18

CATALDI MADONNA

Meditative Wine of the Year

Vernaccia di Oristano Antico Gregori '76
ATTILIO CONTINI

Best Value for Money Wine

Friuli Pinot Bianco '19
VIGNETI LE MONDE

Red Wine of the Year

Barolo Ornato '16

PIO CESARE



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