

SAVE THE DATE



trebicchieri 2021

GAMBERO ROSSO IS BACK IN RUSSIA TO PRESENT AN EXCLUSIVE SELECTION
OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA GUIDE

MOSCOW

TUESDAY, JULY 6, 2021

WORLD TRADE CENTER

*Krasnopresnenskaya Embankment 12, Office building 2, entrance 7
Moscow, 123610*

PROGRAMME

OPENING CEREMONY | 2.00 PM

1st TASTING | 2:30 PM - 4:30 PM

1st MASTERCLASS | 2:30 PM - 4:00 PM

TOP ITALIAN RESTAURANTS AWARDING CEREMONY | 4:30 PM

2nd TASTING | 5:00 PM - 7:00 PM

2nd MASTERCLASS | 5:00 PM - 7:00 PM



GamberoRossolInternational

WWW.GAMBEROROSSOINTERNATIONAL.COM



RSVP: WINE@ASTIGROUP.RU



Asti Group
Exhibition company

PRESS RELEASE

Tre Bicchieri Reloaded in Moscow

The Gambero Rosso tasting is a hot ticket event in town

Kick off: July 6, 2:00pm, World Trade Center

It's time for a new start, a new beginning. The awaited **Tre Bicchieri World Tour** comes back to **Russia** to present an exclusive selection of awarded wineries in the 2021 guide. The event is scheduled on **Tuesday, July 6, in Moscow**, inside the *World Trade Center*. The press conference will take place at 2 pm while the first walk-around tasting will start at 2:30 pm till 4:30 pm, and the second one from 5 pm to 7 pm. The programme includes **two masterclasses** guided by the editors-in-chief of Vini d'Italia guidebook. The first seminar will be live at 2:30 pm featuring the 11 **Special Awarded Wines** of the guide such as the Red of the Year or the Sparkling of the Year. The second masterclass, **Italy in a Nutshell**, is scheduled at 5 pm collecting wines from North, Center, and South of Italy. Plus, at 4:30 pm, Gambero Rosso will award the **Top Italian Restaurants in Moscow**, including the best wine selection award, according to the ratings of the Top Italian Restaurants guide. The Gambero Rosso day in town will be a symbol of true rebirth of Italian wine, food, and culture. After Moscow, the tour will move to St. Petersburg on July 8.

Russia is a very important market for Italian wine, it is no coincidence that even the terrible 2020 marks only a slight decrease in exported wine, eventually reaching a value of 126 million euros of wine imported from Italy by Russia. The resumption of the tour is entirely dedicated to the Tre Bicchieri winners, i.e. the best wines in Italy according to the Gambero Rosso Guide, which has reached the 34th edition of the Vini d'Italia guide. Vini d'Italia 2021 is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world.

The name Gambero Rosso was borrowed from the tavern where the wicked Fox and Cat took Pinocchio to dinner in the famous 19th century children's book by Carlo Collodi. In 1986, Gambero Rosso made its first appearance as a food-and-wine focused weekly supplement in the daily newspaper, Il Manifesto. The year after, the first Gambero Rosso wine guide was printed. In 1999, the first thematic television channel in Europe, Gambero Rosso Channel, was founded, soon followed by the Città del gusto, the schools, a master program, and recently, the public stock offering in November 2015. Gambero Rosso is a multimedia company that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel – Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.

All the events will take place under the safety rules and regulation during covid-19 pandemic keeping the health of the exhibitors and visitors in the first place

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About Vini d'Italia 2021



Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.

About Top Italian Restaurants



In a period that needs to be archived as soon as possible, the good news comes from Italian cuisine around the world, which proved an extraordinary ability for resilience and innovation. This is what emerges from the digital guide Top Italian Restaurants, in its fourth year, which closely monitors the evolution of Italian cuisine abroad, spotlighting the virtuous work of the best restaurants, awarded with "Forkette", trattorias and bistros with "Gamberi", wine bars and wine tables with "Bottiglie" and pizzerias with "Spicchi." In total, there are over 700 selected venues in more than 100 cities around the world. The cities with the most awards are New York, Tokyo, Paris and Singapore. Cucina italiana in Russia is rapidly evolving thanks to a group of young and super talented chefs who are raising the bar of quality to a new high level. The best Italian Restaurants in Moscow will be announced at 4:30 pm, during the Tre Bicchieri event in town. Top Italian Restaurants guide is available for free here:

www.gamberorossointernational.com/restaurants

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Special Awarded Wines Vini d'Italia 2021

Winery of the Year

GRUPPO SANTA MARGHERITA

(CA' DEL BOSCO, CÀ MAIOL, KETTMEIR,
LAMOLE DI LAMOLE, MESA)

Sparkling Wine of the Year

Op Pinot Nero Dosaggio Zero
Farfalla Cave Privée '11

BALLABIO

Cooperative Winery of the Year

CANTINA PRODUTTORI

SAN MICHELE APPIANO

White Wine of the Year

Sopraquota 900 '19

ROSSET TERROIR

Up-and-Coming Winery

RIDOLFI

Rosé Wine of the Year

Cerasuolo d'Abruzzo Piè delle Vigne '18

CATALDI MADONNA

Winegrower of the Year

ANTONELLA LOMBARDO

Meditative Wine of the Year

Vernaccia di Oristano Antico Gregori '76

ATTILIO CONTINI

Sustainable Viticulture Award

FIRRIATO

Best Value for Money Wine

Friuli Pinot Bianco '19

VIGNETI LE MONDE

Solidarity Project Award

VILLA RUSSIZ

Red Wine of the Year

Barolo Ornato '16

PIO CESARE



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TUESDAY, JULY 6