



REPORT  
VINI D'ITALIA WEB SHOW - ZÜRICH  
10/12/2020

# TRE BICCHIERI WEB SHOW ZÜRICH

Il 10 dicembre si è svolto con grande successo il Vini d'Italia Web Show in Svizzera: Marco Sabellico, in diretta streaming dalla sede del Gambero Rosso a Roma, ha condotto due seminari rivolti a circa sessanta operatori del settore.

La prima masterclass, incentrata sui vini del Centro e Nord Italia, ha avuto inizio dal Prosecco e si è conclusa con l'importante struttura tannica di un Barolo di Serralunga.

La seconda, con focus sul Centro e Sud Italia, si è sviluppata in un percorso che va dai vini del Vesuvio, Vulture e Manduria per concludersi in bellezza con i rossi di Montalcino e il Maremma Toscana.

L'evento è stato organizzato in collaborazione con Vinum Publishing Group, partner strategico di lunga data del Gambero Rosso.



VINI D'ITALIA 2020 GAMBERO ROSSO

ZÜRICH





# TASTING NOTES

## 1° MASTERCLASS

# 1° MASTERCLASS

## TASTING NOTES



1

**Conegliano Valdobbiadene  
Rive di Ogliano Extra Brut 2019** VENETO

BiancaVigna | Importeur: DIVINUM WEINIMPORT

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2

**Valdobbiadene  
Rive di San Pietro di Barbozza Brut 2019** VENETO

Cantina Produttori di Valdobbiadene - Val d'Oca

Importeur: TRANSGOURMET SCHWEIZ

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3

**Collio Friulano 2019** FRIULI VENEZIA GIULIA

Tenuta Stella

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4

**Lugana Molceo Ris. 2018** VENETO

Ottella

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# 1° MASTERCLASS

## TASTING NOTES



5

**Lugana Sergio Zenato Ris. 2017** VENETO

**Zenato** | Importeur: CAVE AMANN SA

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6

**L'Ora Nosiola 2015** TRENTINO

**Toblino**

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7

**Ruchè di Castagnole M.to Clàsic 2019** PIEMONTE

**Luca Ferraris** | Importeur: DIVINA FOOD

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8

**Valpolicella Sup. Brolo dei Giusti 2015** VENETO

**Cantina Valpantena Verona** | Importeur: VINI DIVINI AG

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9

**OP Buttafuoco Storico V. Solenga 2016** LOMBARDIA

Fiamberti

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10

**Barolo Castelletto Ris. 2013** PIEMONTE

Agricole Gussalli Beretta - Fortemasso

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# TASTING NOTES 2° MASTERCLASS

# 2° MASTERCLASS

## TASTING NOTES



1

**Vesuvio Piedirosso Fuocoallegro 2019** CAMPANIA

Casa Setaro

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2

**Castel del Monte Rosso Bolonero 2019** PUGLIA

Torrevento | Importeur: VARIOUS IMPORTERS

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3

**Primitivo di Manduria Fellingine 2018** PUGLIA

Felline | Importeur: STEFAN HOFER WEINE

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4

**Aglianico del Vulture  
Il Repertorio 2018** BASILICATA

Cantine del Notaio | Importeur: ARCHETTI VINI D'ITALIA

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5

**Aglianico del Vulture**  
**Donato D'Angelo 2017** BASILICATA

Donato D'Angelo di Filomena Ruppi

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6

**Montepulciano d'Abruzzo San Martino Rosso**  
**Marina Cvetic Ris. 2017** ABRUZZO

Masciarelli | Importeur: BATHALLARD AG

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7

**Montepulciano d'Abruzzo Mo Ris. 2016** ABRUZZO

Cantina Tollo | Importeur: VINI BEE

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8

**Madreselva 2016** LAZIO

Casale del Giglio | Importeur: MÖVENPICK WEIN SCHWEIZ

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9

**Torgiano Rosso Rubesco  
V. Monticchio Ris. 2015** UMBRIA

**Lungarotti** | Importeur: SCHERER & BÜHLER AG

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10

**Terra di Monteverro 2016** TOSCANA

**Monteverro** | Importeur: VARIOUS IMPORTERS

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11

**Brunello di Montalcino V. del Suolo 2015** TOSCANA

**Argiano AG** | Importeur: SCHERER & BÜHLER

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## VINI D'ITALIA 2020

**PARTICIPATING WINERIES  
MASTERCLASS  
NORTH-CENTER OF ITALY**

**AGRICOLE GUSSALLI BERETTA**

**BIANCAVIGNA**

**CANTINA PRODUTTORI DI VALDOBBIADENE - VAL D'OCA**

**CANTINA VALPANTENA VERONA**

**FIAMBERTI**

**LUCA FERRARIS**

**OTTELLA**

**TENUTA STELLA**

**TOBLINO**

**ZENATO**



VINI D'ITALIA 2020 GAMBERO ROSSO

ZÜRICH

# MASTERCLASS 1 LIST



**GAMBERO ROSSO®**  
**VINI D'ITALIA 2020**

**PARTICIPATING WINERIES  
MASTERCLASS  
CENTER-SOUTH OF ITALY**

**ARGIANO**  
**CANTINA TOLLO**  
**CANTINE DEL NOTAIO**  
**CASA SETARO**  
**CASALE DEL GIGLIO**  
**DONATO D'ANGELO DI FILOMENA RUPPI**  
**FELLINE**  
**LUNGAROTTI**  
**MASCIARELLI**  
**MONTEVERRO**  
**TORREVENTO**



**VINI D'ITALIA 2020** **GAMBERO ROSSO®**

**ZÜRICH**

**MASTERCLASS 2 LIST**



PRESS RELEASE

## VINI D'ITALIA 2020

### Vini d'Italia 2020 live in Zürich

*The Gambero Rosso tasting is a hot ticket event in town*

Gambero Rosso Vini d'Italia Tour is ready to come back to **Zürich** in order to present an exclusive selection of awarded wineries in the 2021 guide. The event is scheduled on **Thursday, December 10 at the Metropol**.

The program will include **two seminars** guided by **Marco Sabellico**, Senior Editor of Vini d'Italia. **The first one will feature the wines from North and Center of Italy**, ranging from Valdobbiadene and ending up in the earth of Langhe with a proper Barolo. **The second one will display the huge amount of native grapes from Center and South of Italy**: a savory trip through terroir like Vesuvio, Vulture, Manduria, Montalcino and much more. The event will see the precious partnership between **Gambero Rosso** and **Vinum**, a quality partner for years, a major wine magazine with two German editions for Germany and Switzerland.

Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.

FOR FURTHER INFORMATION: [WWW.VINUM.EU/GAMBEROROSSO](http://WWW.VINUM.EU/GAMBEROROSSO)



ZÜRICH



PRESS RELEASE

## VINI D'ITALIA 2020

The name Gambero Rosso was borrowed from the tavern where the wicked Fox and Cat took Pinocchio to dinner in the famous 19th century children's book by Carlo Collodi. In 1986, Gambero Rosso made its first appearance as a food-and-wine focused weekly supplement in the daily newspaper, Il Manifesto. The year after, the first Gambero Rosso wine guide was printed. In 1999, the first thematic television channel in Europe, Gambero Rosso Channel, was founded, soon followed by the Città del gusto, the schools, a master program, and recently, the public stock offering in November 2015.

Gambero Rosso is the only multimedia company in the sector that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel - Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.

THURSDAY, DECEMBER 10, 2020

ZÜRICH

METROPOL

Fraumünsterstrasse 12, 8001 Zürich

MASTERCLASSES

11:30 - 13:00 | MASTERCLASS 1 North-Center of Italy

14:00 - 15:30 | MASTERCLASS 2 Center-South of Italy

FOR FURTHER INFORMATION: [WWW.VINUM.EU/GAMBEROROSSO](http://WWW.VINUM.EU/GAMBEROROSSO)



ZÜRICH





PRESS RELEASE

# VINI D'ITALIA 2020

## About Vini d'Italia 2021



Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.

FOR MEDIA ENQUIRIES: [INTERNATIONAL@GAMBEROROSSO.IT](mailto:INTERNATIONAL@GAMBEROROSSO.IT)



VINI D'ITALIA 2020 GAMBERO ROSSO

ZÜRICH



PRESS RELEASE

# VINI D'ITALIA 2020

## Special Awarded Wines Vini d'Italia 2021

**Winery of the Year**  
**GRUPPO SANTA MARGHERITA**  
(CA' DEL BOSCO, CÀ MAIOL, KETTMEIR,  
LAMOLE DI LAMOLE, MESA)

**Cooperative Winery of the Year**  
**CANTINA PRODUTTORI**  
**SAN MICHELE APPIANO**

**Up-and-Coming Winery**  
**RIDOLFI**

**Winegrower of the Year**  
**ANTONELLA LOMBARDO**

**Sustainable Viticulture Award**  
**FIRRIATO**

**Solidarity Project Award**  
**VILLA RUSSIZ**



**Sparkling Wine of the Year**  
Op Pinot Nero Dosaggio Zero  
Farfalla Cave Privée '11  
**BALLABIO**

**White Wine of the Year**  
Sopraquota 900 '19  
**ROSSET TERROIR**

**Rosé Wine of the Year**  
Cerasuolo d'Abruzzo Piè delle Vigne '18  
**CATALDI MADONNA**

**Meditative Wine of the Year**  
Vernaccia di Oristano Antico Gregori '76  
**ATTILIO CONTINI**

**Best Value for Money Wine**  
Friuli Pinot Bianco '19  
**VIGNETI LE MONDE**

**Red Wine of the Year**  
Barolo Ornato '16  
**PIO CESARE**

FOR MEDIA ENQUIRIES: [INTERNATIONAL@GAMBEROROSSO.IT](mailto:INTERNATIONAL@GAMBEROROSSO.IT)



VINI D'ITALIA 2020 GAMBERO ROSSO

ZÜRICH



**GAMBERO ROSSO®**  
**VINI D'ITALIA 2020**

**PARTICIPATING WINERIES**

**AGRICOLE GUSSALLI BERETTA - FORTEMASSO**  
**ARGIANO BIANCAVIGNA**  
**CANTINA PRODUTTORI DI VALDOBBIADENE - VAL D'OCA**  
**CANTINA TOLLO CANTINA VALPANTENA VERONA**  
**CANTINE DEL NOTAIO CASA SETARO CASALE DEL GIGLIO**  
**DONATO D'ANGELO DI FILOMENA RUPPI**  
**FELLINE FIAMBERTI LUCA FERRARIS LUNGAROTTI**  
**MASCIARELLI MONTEVERRO OTTELLA TENUTA STELLA**  
**TOBLINO TORREVENTO ZENATO**



**VINI D'ITALIA 2020** **GAMBERO ROSSO®**

**ZÜRICH**

INVITATION

**GAMBERO ROSSO®**

**VINI D'ITALIA 2020**

DON'T MISS THE OPPORTUNITY TO TASTE A UNIQUE  
SELECTION OF VINI D'ITALIA AWARDED WINES

**ZÜRICH**

THURSDAY, DECEMBER 10, 2020

**METROPOL**

Fraumünsterstrasse 12, 8001 Zürich

**MASTERCLASSES**

11:30 – 13:00 | MASTERCLASS 1

14:00 – 15:30 | MASTERCLASS 2



INFO & REGISTRATION: [WWW.VINUM.ELUGAMBEROROSSO](http://WWW.VINUM.ELUGAMBEROROSSO)

*Vinum*

**COMUNICATO STAMPA**

**GAMBERO ROSSO®**

**GAMBERO ROSSO**

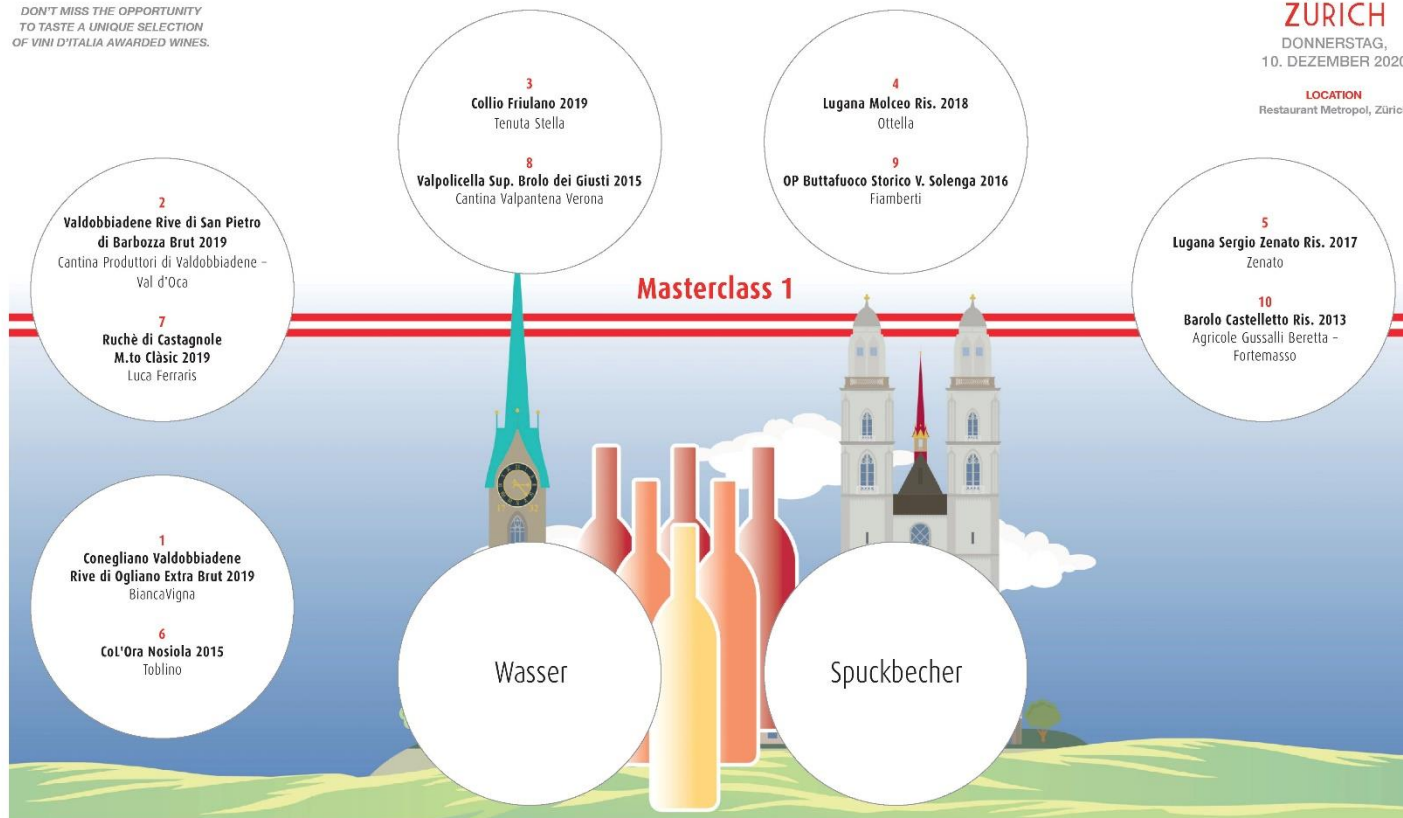
DON'T MISS THE OPPORTUNITY  
TO TASTE A UNIQUE SELECTION  
OF VINI D'ITALIA AWARDED WINES.

# VINI D'ITALIA 2020

**ZÜRICH**

DONNERSTAG,  
10. DEZEMBER 2020

**LOCATION**  
Restaurant Metropol, Zürich



*Vinum*

**GAMBERO ROSSO**



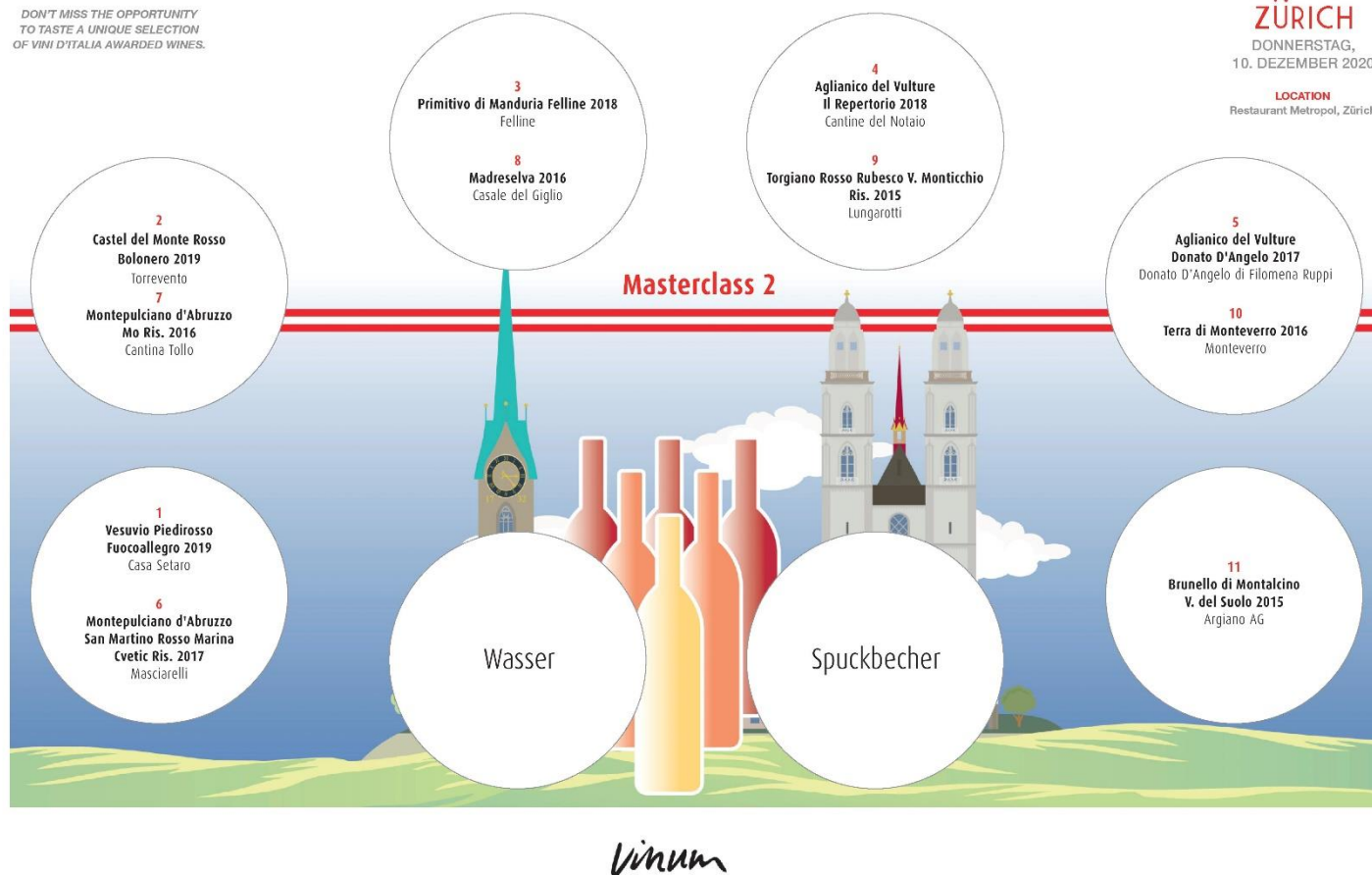
DON'T MISS THE OPPORTUNITY  
TO TASTE A UNIQUE SELECTION  
OF VINI D'ITALIA AWARDED WINES.

# VINI D'ITALIA 2020

ZÜRICH

DONNERSTAG,  
10. DEZEMBER 2020

LOCATION  
Restaurant Metropol, Zürich



# PHOTOGALLERY



## A new promotion on wine is now possible

by Lorenzo Ruggeri

Gambero Rosso in Russia and then Switzerland, with a well-tested formula between in-person events, seminars and video-meetings



The promotion of the best Italian wines abroad sees no pausing. After Kyiv, the Gambero Rosso World Tour returned to Russia with its best known and most celebrated format: the Tre Bicchieri event. In the spotlight is an accurate selection of wines awarded with the highest recognition in the guide Vini d'Italia 2021. On November 24th, the first stop was St. Petersburg, in the famous Hotel Astoria, in front of St. Isaac's Cathedral, the largest in the country. An event that confirmed indications from past editions: St. Petersburg is increasingly a gourmet destination, with a surge in restaurant openings even during



### THE ZURICH MASTER CLASSES

December 9th was instead time for an in-depth study on the Swiss territory. Marco Sabellico, also in streaming from the editorial headquarters of Gambero Rosso, conducted two seminars for 60 industry operators. The first on wines from central and northern Italy, starting with Prosecco and ending with the important tannic structure of a Barolo from Serralunga. The second, focussed on central Italy, from the reds of Montalcino and the Tuscan Maremma, closing with the wines of Vesuvius, Vulture and Manduria. The event was organised in collaboration with Vinum publishing group, a long-time Gambero Rosso strategic partner.



of interest and affection that has manifested in these years of growth for Italian wine, which continues to perform better than its competitors. According to estimates, the import of wines into

Russia in 2020 will reach 916 million euros, 279 of which are related to Italian labels. The overall decline is 12%, while the decline for Italy is reduced to 7.5%. Events in Russia confirmed how

preplanning manages to marry safety rules and market opportunities, including tastings in person with importers, video connections and targeted information for media and operators. ♦

Gute Laune und strahlende  
Gesichter im Publikum

Nicola Mattana übersetzte  
die italienische Moderation  
von Marco Sabellico

## Gambero Rosso Vini d'Italia Tour Zürich

Noch ein Hauch Italianità kurz vor Ende des besonderen Jahres 2020 in Zürich: Die Vini d'Italia Tour des Gambero Rosso war mit zwei spannenden Masterclass Seminaren mit vom Gambero Rosso ausgezeichneten Weinen zu Gast in Zürich im Restaurant Metropol. Moderiert wurden die Masterclasses auf Italienisch von Gambero Rosso Urgestein Marco Sabellico mit Live-Übersetzung von Nicola Mattana. Alle Winzer präsentierten sich und ihre ausgezeichneten Schaum-, Weiss- und Rotweine den mehr als 30 Teilnehmern per Videoschaltung und standen für allfällige Fragen zur Verfügung.

Weitere Bilder finden Sie unter  
[www.vinum.eu/events](http://www.vinum.eu/events)

Ein feines Plättli wurde nach  
der Masterclass gereicht

Marco Sabellico vom Gambero  
Rosso moderierte per Video-  
schaltung die Masterclasses

Schaum-, Weiss- und Rotwei-  
ne wurden den interessierten  
Teilnehmern vorgestellt

Foto: Vinum

110 VINUM

JANUAR / FEBRUAR 2021

# ZÜRICH WEB SHOW PARTICIPANTS

## MASTERCLASS 1

|                   |           |             |
|-------------------|-----------|-------------|
| Baach             | Ingo      | Kunde       |
| Bachmann          | Alfred    | Institution |
| Beiss             | Wolfgang  | Institution |
| Bieri             | Pierre    | Kunde       |
| Bredies           | Harry     | Press       |
| Bywater           | Matt      | Weinhändler |
| Castillo          | Angel     | Weinhändler |
| De Piano          | Luigi     | Kunde       |
| Degen             | Peter     | Kunde       |
| Engelmann         | Ingo      | Weinhändler |
| Engelmann         | Elke      | Weinhändler |
| Espiguiha-Mügglar | Gabriela  | Marketing   |
| Flückiger         | Marc      | kunde       |
| Ganz              | Severin   | Sommelier   |
| Gysin             | Roland    | Weinhändler |
| Jaeger            | Roman     | Kunde       |
| Küng              | Markus    | Sommelier   |
| Küng              | Annamarie | Institution |
| Kunz              | Alain     | Press       |
| Landis-Oesterle   | Carine    | Kunde       |
| Mathis            | Rino      | Institution |
| Odermatt          | Kurt      | Press       |
| Odermatt          | Magdalena | Kunde       |
| Riedmann          | Louis     | Kunde       |
| Rubitschung       | Beat      | Weinhändler |
| Schneeberger      | Hans      | Press       |
| Stucky            | Martin    | Gastronomie |
| Suzić             | Svetlana  | Gastronomie |
| Taverna           | Saverio   | Kunde       |
| Weber             | Benny     | Weinhändler |
| Zeller            | Marko     | Gastronomie |
| Züger             | Sascha    | Kunde       |

# ZÜRICH WEB SHOW PARTICIPANTS

## MASTERCLASS 2

|                  |           |             |
|------------------|-----------|-------------|
| Amsler           | Sonja     | Kunde       |
| André            | Maurice   | Kunde       |
| Aversano         | Guy       | Marketing   |
| Braunschweiger   | Silvia    | Kunde       |
| Comploj          | Andreas   | Weinhändler |
| Dällenbach       | Roger     | Kunde       |
| Falcone          | Helen     | Kunde       |
| Fischer          | Luigi A.  | Weinhändler |
| Gähwiler         | Alex      | Sommelier   |
| Geiges           | Otto      | Sommelier   |
| Haefeli          | Peter     | Weinhändler |
| Herzog           | Fritz     | Sommelier   |
| Hoffmann         | Petra     | Kunde       |
| Kreuter          | Joachim   | Kunde       |
| Kunz             | Annemarie | Sommelier   |
| Milde            | Max       | Kunde       |
| Milde            | Lucy      | Kunde       |
| Mueller          | Christoph | Kunde       |
| Müller           | Gabriela  | Institution |
| Mütsch           | Herbert   | Weinhändler |
| Neuweiler        | Doris     | Weinhändler |
| Römer            | Anita     | Sommelier   |
| Rumm-Kreuter     | Doris     | Institution |
| Ryser            | Peter     | Kunde       |
| Schaub           | Rolf      | Kunde       |
| Scheuchzer       | Silvia    | Kunde       |
| Scitovski        | Klaudia   | Sommelier   |
| Shoman           | Marianne  | Tourismus   |
| Stumpf           | Brigitta  | Kunde       |
| Taverna          | Saverio   | Kunde       |
| Ulrich           | Adolf     | Kunde       |
| von Gunten Peter | Peter     | Weinhändler |
| Weber            | Benny     | Weinhändler |
| Widmer           | Monica    | Kunde       |