

INVITATION



trebicchieri

2022
ANTEPRIME

DON'T MISS THE OPPORTUNITY TO TASTE AND BET ON AN EXCLUSIVE SELECTION OF
THE LATEST VINTAGE OF TRE BICCHIERI AWARDED WINES IN VINI D'ITALIA GUIDE 2022

ProWein
goes city.

The day before
ProWein

DÜSSELDORF

SATURDAY, MAY 14, 2022

MESSE DÜSSELDORF

*Halle 1, Eingang Süd
Stockumer Kirchstraße 61
40474 Düsseldorf*

TASTING

TRADE AND PRESS 01:30 - 07:00 PM

WINE LOVERS 04:00 - 07:00 PM

TOP ITALIAN RESTAURANTS AWARDING CEREMONY 04:00 PM

Special guest: **REGIONE LOMBARDIA**

MASTERCLASS

TASTE OF LOMBARDY 12:30 - 02:00 PM

TRE BICCHIERI WINES 12:30 - 02:00 PM

LAMBRUSCO & PROSCIUTTO DI MODENA 03:00 - 04:30 PM

BERLUCCHI - WINERY OF THE YEAR 03:00 - 04:30 PM

FREE ENTRANCE FOR TRADE AND PRESS

ENTRANCE FOR WINE LOVERS EUR 25 AT THE BOX OFFICE



GamberoRossolInternational



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wine concepts for wine lovers

PRESS RELEASE

Tre Bicchieri Kick Off at ProWein 2022

After three years, Gambero Rosso comes back to Dusseldorf showcasing the Tre Bicchieri 2022, plus a wide range of en-primeur wines

The **Tre Bicchieri World Tour** returns to **Dusseldorf** on **May 14, the day before ProWein 2022**. The Grand Tasting will take place at the **Messe Dusseldorf**, Halle 1, Eingang Sud, with more than **150 awarded wineries** taking part in one of the most awaited events of the year. The walk-around tasting will start at 1:30pm for the media and the trade and at 4pm for the winelovers. At 4:00 pm, is scheduled the Awarding Ceremony of the **Top Italian Restaurants in Dusseldorf** according to the ratings of the Top Italian Restaurants digital guide. Gambero Rosso is going to announce the best restaurants, pizzerias, and wine bars in town.

We remember that the Tre Bicchieri World Tour is only for those wineries that have attained the maximum recognition in the Guide, a guarantee of absolute quality. The Tre Bicchieri event is going to showcase a huge portfolio of premium Italian wines, from the awarded labels in Vini d'Italia 2022 to an extensive selection of en-primeur wines that are going to be rated in the next months. Special guest of this edition is the **Lombardy Region** that will arrange a **special corner** of tasting linking together Oltrepò Consortium, Valtènesi Consortium, Lugana Consortium, Montenetto Consortium, Vini Mantovani Consortium, Salame di Varzi Consortium (the king among Italian salami), Garda Consortium, and Gorgonzola Consortium.

Marco Sabellico and **Gianni Fabrizio**, senior editors of Vini d'Italia, will lead **three masterclasses**. The **Taste of Lombardy masterclass** will take place at noon. At noon is also scheduled **Italy in a Nutshell class**, featuring a full journey among the Peninsula. At 3:00pm the spotlight will be on **Lambrusco**, with special seminar that is going to match the rich and diverse world of one of the most food friendly wines of Italy together with some delicious snack based on **Prosciutto di Modena DOP**.

The event is the result of a successful partnership between Gambero Rosso and ProWein since 2010. Germany represents the first European market for Italian wines, in 2021 Italy exported wines for 1.134 millions of euros, a growth of 5,8% compared to 2020.

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trebicchieri 2022



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PRESS RELEASE**Regione
Lombardia****Regione Lombardia**

Numbers in hand, Lombardy is the first agricultural region in Italy for surface dedicated to agriculture, 69% of the territory, with 50 thousand companies working the land. As far as wine is concerned, there are 22,900 hectares of vineyards, with the province of Pavia leading the way: Oltrepò Pavese alone produces 65% of the regional wine. The picture that comes out from our tastings? Extremely positive and vital, starting from the number of Tre Bicchieri, 30, an absolute record. Regione Lombardia will be the special guest of the event. Regione Lombardia will arrange a special corner of tasting, plu a guided seminar thanks to Oltrepò Consortium, Valtènesi Consortium, Lugana Consortium, Montenetto Consortium, Vini Mantovani Consortium, Salame di Varzi Consortium, Garda Consortium, and Gorgonzola Consortium.

**Consorzio Tutela Lambrusco**

The Consorzio Tutela Lambrusco is an interprofessional non-profit association recognized since January 1, 2021, born from the merger of three consortia: Consorzio Tutela del Lambrusco di Modena, Consorzio Tutela e Promozione dei Vini Reggiani DOP and Consorzio Tutela Vini Reno. It unites wine producers in the provinces of Modena and Reggio Emilia consolidating the success and fame of Lambrusco, probably the most food friendly wine in Italy. Gambero Rosso and the Consorzio will lead a masterclass in Dusseldorf, featuring many styles of Lambrusco that will meet the flavors of the Prosciutto di Modena DOP.

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About Top Italian Restaurants

On the international level, Italian cucina is living a golden moment. For appeal, variety, new openings, wide distribution. In large hotel groups, Italian restaurant dining is no longer one of the many, but rather the flagship place. At the same time the new openings dedicated to our flavours have tripled, while the buzz revolving around pizza is simply extraordinary, from the surprising global trend of Roman-style pinsa, to the new gourmet versions, while the success of Neapolitan pizza keeps on at full speed. The world wants Italy, products with local flavour, native grape varieties, new and surprising intensity: customers who cross the threshold of a restaurant want to cross our borders, marrying our style of enjoying the table. The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian taste abroad. Starting from restaurants, awarded with Forks, bistros and trattorias with Shrimps, wine bars and wine tables with Bottles, pizzerias with Slices; the rating is the classic Gambero Rosso one, from one to a max of three. Approximately 800 places are selected in the guide.

www.gamberorossointernational.com/restaurants

About Vini d'Italia 2022

Solidity, vitality, enthusiasm. This is the picture that emerges from the **35th edition of the Vini d'Italia guide**: Italian wine today is capable of showing off widespread quality in all regions at a level that surprises even the most experienced taster. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,634 wineries and a total of 25,417 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. The level of maximum quality is growing with 1,982 wines reaching the finals, and 476 that have won the coveted Tre Bicchieri recognition. Despite the adversities created by the pandemic crisis, manufacturers have demonstrated numerous positive results and good planning skills for international expansion. Vini d'Italia is translated into German, English, Chinese and Japanese. Available on Apple and Amazon.

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Special Awarded Wines Vini d'Italia 2022

Red of the Year

Brunello di Montalcino V. del Suolo 2016

Argiano

White of the Year

Rosazzo Terre Alte 2018

Livio Felluga

Sparkler of the Year

Cartizze Brut La Rivetta 2020

Villa Sandi

Sweet of the Year

Zhabib Passito 2020

Hibiscus

Rosé of the Year

Zero Gaglioppo Rosato 2020

Brigante

Winery of the Year

Guido Berlucchi & C.

Best Value for Money

Brindisi Rosso Susumaniello

Oltreme' 2019

Tenute Rubino

Grower of the Year

Gianni Doglia

Up-and-Coming Winery

Bentu Luna

Co-Operative Winery of the Year

San Marzano

Award for Sustainable Viticulture

Brigaldara

Solidarity Award

San Salvatore



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