

INVITATION

GAMBERO ROSSO®

UNDER THE PATRONAGE OF



Ambasciata d'Italia
Città del Messico

MEXICO CITY

26 APRIL
2022

TOP
Italian
Wines
road show



GamberoRossoInternational

MUSEO CASA DE LA BOLA

Acceso por Av. Observatorio, 66 (Valet Parking)

Ciudad de México, C.P. 11860

PROGRAMME

TASTING

13:00 | TRADE TASTING

15:00 - 19:00 | WINE LOVERS TASTING

18:00 | TOP ITALIAN RESTAURANTS AWARDING CEREMONY

MASTERCLASS

10.30 - 12.00 | VENETO EXPERIENCE

13.30 - 15.00 | THE SPIRIT OF THE NORTH

16.30 - 18.00 | THE RISING SOUTH



REGISTRATION LINK/REGISTRO:

<https://s092m9r39kh.typeform.com/GamberoRossoMX>

RSVP/INFORMACIÓN: confirmaciones@entreplanes.mx

RIEDEL
THE WINE GLASS COMPANY
GRAPE VARIETAL SPECIFIC®

Becco
grupo

PRESS RELEASE

The biggest tasting of Italian wines in Mexico

Gambero Rosso Top Italian Wines Roadshow live in Mexico City on April 26

Gambero Rosso, the leading Italian wine & food media company, is ready to come back to **Mexico City** with a unique tasting of premium Italian wines. The event is scheduled on **April 26** at the **Museo Casa de la Bola**. The walk-around tasting will start at 3 pm till 7 pm, including over forty top Italian wineries and more than 130 wines to taste. At 6:00 pm is scheduled the **Top Italian Restaurants Awarding Ceremony**, celebrating the best fine dining restaurants, trattoria-style, pizzeria and wine bars in town. The program includes **3 masterclasses** guided by Marco Sabellico, Senior Editor of Vini d'Italia guidebook.

Since 2007, the **Top Italian Wines Roadshow** has become a winning platform for promoting the biodiversity of Italian wine that can count on an incredible heritage of 1000 native grape varieties. The Roadshow 2021/2022 is charged with news, with an itinerary that will explore some of the most exciting markets for Italian wine. After Mexico City, the Roadshow will meet Sydney, Melbourne and Auckland. The goodbye will be in Ho Chi Minh City in June.

About Vini d'Italia 2022

Solidity, vitality, enthusiasm. This is the picture that emerges from the 35th edition of the Vini d'Italia 2022 guide: Italian wine today is capable of showing off widespread quality in all regions at a level that surprises even the most experienced taster. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,634 wineries and a total of 25,417 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. The level of maximum quality is growing with 1,982 wines reaching the finals, and 476 that have won the coveted Tre Bicchieri recognition. Despite the adversities created by the pandemic crisis, manufacturers have demonstrated numerous positive results and good planning skills for international expansion. Vini d'Italia is translated into German, English, Chinese and Japanese. Available on Apple and Amazon.



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MEXICO CITY

APRIL 26, 2022

MUSEO CASA DE LA BOLA

Acceso por Av. Observatorio, 66 (Valet Parking)
Ciudad de México, C.P. 11860

TASTING

1:00 PM | TRADE TASTING

3:00 PM - 7:00 PM | WINE LOVERS TASTING

6:00 PM | TOP ITALIAN RESTAURANTS AWARDING CEREMONY

MASTERCLASS

10.30 AM - 12.00 NOON | VENETO EXPERIENCE

1.30 PM - 3.00 PM | THE SPIRIT OF THE NORTH

4.30 PM - 6.00 PM | THE RISING SOUTH

WWW.GAMBEROROSSOINTERNATIONAL.COM



MEXICO CITY



TOP
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Wines
road show

APRIL 26, 2022

PRESS RELEASE

About Gambero Rosso

Gambero Rosso, the most important multimedia brand in the Italian food and wine world, celebrates its 36 years of activity. In 1986, Gambero Rosso took its first steps as an insert in a daily newspaper, but by the next year its first Guida dei Vini went to print, the 1988 edition. After that, dozens of guides and books followed. In 1999, Gambero Rosso Channel, the first thematic television channel in Europe, began broadcasting. Shortly after, a constellation of the Città del Gusto sites was founded in Italy, followed by Gambero Rosso Academy in the rest of the world, with cooking classes for professionals and amateurs, along with courses about wine, journalism master programs, and seminars on restaurant management. Recently, the company was launched on the stock market. Meanwhile, a fascination with Italy has been growing in the world, a longing for its authentic products, and Gambero Rosso events organized around the globe have multiplied. Since the first ones in 1990, the number of events on our international calendar has grown to over 40. They are above all, but not only, dedicated to wine, supported by the translations of the guide Vini d'Italia. That volume is translated in German, English, Chinese and Japanese.



About Top Italian Restaurants

On the international level, Italian cucina is living a golden moment. For appeal, variety, new openings, wider distribution. In large hotel groups, Italian restaurant dining is no longer one of the many, but rather the flagship place. At the same time the new openings dedicated to our flavours have tripled, while the buzz revolving around pizza is simply extraordinary, from the surprising global trend of Roman-style pinsa, to the new gourmet versions, while the success of Neapolitan pizza keeps on at full speed. The world wants Italy, products with local flavour, native grape varieties, new and surprising intensity: customers who cross the threshold of a restaurant want to cross our borders, marrying our style of enjoying the table. The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian taste abroad. Starting from restaurants, awarded with Forks, bistros and trattorias with Shrimps, wine bars and wine tables with Bottles, pizzerias with Slices; the rating is the classic Gambero Rosso one, from one to a max of three. Approximately 800 places are selected in the guide.

www.gamberorossointernational.com/restaurants

Special Awarded Wines Vini d'Italia 2022

Red of the Year

Brunello di Montalcino V. del Suolo 2016
Argiano

White of the Year

Rosazzo Terre Alte 2018
Livio Felluga

Sparkler of the Year

Cartizze Brut La Rivetta 2020
Villa Sandi

Sweet of the Year

Zhabib Passito 2020
Hibiscus

Rosé of the Year

Zero Gaglioppo Rosato 2020
Brigante

Winery of the Year

Guido Berlucchi & C.

Best Value for Money

Brindisi Rosso Susumaniello
Oltreme' 2019
Tenute Rubino

Grower of the Year

Gianni Doglia

Up-and-Coming Winery

Bentu Luna

Co-Operative Winery of the Year

San Marzano

Award for Sustainable Viticulture

Brigaldara

Solidarity Award

San Salvatore



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