UNDER THE PATRONAGE OF





trebicchieri 2022

GAMBERO ROSSO IS BACK IN USA TO PRESENT AN EXCLUSIVE SELECTION OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA 2022 GUIDE

NEW YORK

FRIDAY, FEBRUARY 25, 2022

THE METROPOLITAN PAVILION

125 West 18th Street New York, NY 10011

TASTING

TRADE & MEDIA TASTING 01:00 PM – 05:00 PM

TOP ITALIAN RESTAURANTS AWARDING CEREMONY 04:00 PM

SPECIAL GUESTS: CONSORZIO TUTELA FRANCIACORTA CONSORZIO VINI DOP GIOIA DEL COLLE UIV (UNIONE ITALIANA VINI) - TASTE THE DIFFERENCE

MASTERCLASS

CUSTOZA DOC: THE ART OF BLENDING | 11:00 AM CONSORZIO TUTELA FRANCIACORTA | 12:00 NOON

ITALY IN A NUTSHELL 02:30 PM



GamberoRossoInternational

www.gamberorossointernational.com



RSVP ONLINE: WWW.GAMBEROROSSO.US QUESTIONS: STEPHANIE@GAMBEROROSSO.US | PH (213) 985-1011



PRESS RELEASE

Tre Bicchieri live in NYC

The Gambero Rosso tasting is a hot ticket event in town. Kick off: February 25, 01:00pm, Metropolitan Pavilion

Gambero Rosso Tre Bicchieri Tour comes back to **New York City** to present an exclusive selection of awarded wineries in the 2022 guide. The event is scheduled on **Friday, February 25** in NYC, at the **Metropolitan Pavilion**. The walk-around tasting will take place from 01:00pm till 5:00pm.

The event will include also **three masterclasses**. The first one will present **Custoza** wines, showcasing a premium selection of the cripsy and elegant white wines produced in the region of Veneto, in the province of Verona. The second one, **Franciacorta Style**, will introduce 12 sparkling wines from the leading area in Italy for Classical Method wines. The last seminar, **Italy in a Nutshell**, will feature a virtual trip from the Northern tip to Italy till the Southern corners.

At 4:00pm is scheduled the **Awarding Ceremony of the Top Italian Restaurants in New York** and surroundings according to the Gambero Rosso ranking, including fine dining restaurants, trattorias, pizzerias, and wine bars.

Gambero Rosso has reached the 35th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,634 wineries and a total of 25,417 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, number of 476 Tre Bicchieri have emerged: Tuscany and the record Piedmont lead the way. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential tool for all those who work in the sector or are interested in quality Italian wines.

Gambero Rosso is the only multimedia company in the sector that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel – Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.

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Franciacorta on the spotlights

Pinot Blanc vines are grown is used to identify this wine, which is produced exclusively by the method of secondary fermentation in the bottle. In one word, Franciacorta describes an area, a production method and a wine. The Consorzio Franciacorta has 121 wineries associated. Its distinctive logo with a castellated letter F distinguishes its wines and refers back to the ancient mediaeval towers that characterise 19 municipalities in the heart of Lombardy, by the shores of Lake Iseo: Adro, Brescia (part), Capriolo, Cazzago San Martino, Cellatica, Coccaglio, Cologne, Corte Franca, Erbusco, Gussago, Iseo, Monticelli Brusati, Ome, Paderno Franciacorta, Paratico, Passirano, Provaglio, Rodengo Saiano and Rovato, Today we can count 2902 Franciacorta Docg hectares under vines for a yearly production of 16 millions bottles. During the event in New York City, the Consortium will arrange a speciare corner of tasting covering 24 wineries, plus a masterclass guided by the editor-in-chief of Vini d'Italia guidebook.



Consorzio Vini DOP Gioia del Colle

The Gioia del Colle wine area is located in Puglia, in southeast Italy. The zone for this DOC (granted in 1987) centers around Gioia del Colle town, which sits atop the Murge plateau, about 360 meters (1,180 feet) above sea level, in the province of Bari, covering what might be called the ankle of Italy's boot. This area is home of some of the most elegant Primitivo wines (same dna as California's Zinfandel) thanks to the diurnal temperature variations which ensures crispy fragrances and a good natural acidity, combined with the fruity and rich texture of the grapes. The name Gioia del Colle can be translated as pleasure of the hill. Most vineyards are located over the hills which are essential for the production of rich, fruity, but at the same time fresh and elegant wines. During the event in New York, the Consorzio will arrange a special tasting corner.



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Unione Italiana Vini - Taste the Difference

Unione Italiana Vini (Italian Wine Union) is the Italian confederation of vine and wine. Since 1895 is the most important association of the Italian wineries with 660 member companies and more than 150,000 wine growers. Unione Italiana Vini displays more the 50% of the Italian wine revenue and about 85% of the Italian wine export turnover. The main target of the associative activity is the protection and the promotion of the Italian wine system, from the wineries to all the categories that are part of the system. During the event in New York, UIV will arrange a special tasting corner and a masterclass dedicated to Custoza wines, under the umbrella of the "**Taste the Difference: Quality Wines from the Heart of Europe**" project financed by the European Union.

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PRESS RELEASE

About Top Italian Restaurants

On the international level, Italian cucina is living a golden moment. For appeal, variety, new openings, wides distribution. In large hotel groups, Italian restaurant dining is no longer one of the many, but rather the flagship place. At the same time the new openings dedicated to our flavours have tripled, while the buzz revolving around pizza is simply extraordinary, from the surprising global trend of Roman-style pinsa, to the new gourmet versions, while the success of Neapolitan pizza keeps on at full speed. The world wants Italy, products with local flavour, native grape varieties, new and surprising intensity: customers who cross the threshold of a restaurant want to cross our borders, marrying our style of enjoying the table. The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian taste abroad. Starting from restaurants, awarded with Forchette, bistros and trattorias with Gamberi, wine bars and wine tables with Bottiglie, pizzerias with Spicchi; the rating is the classic Gambero Rosso one, from one to a max of Approximately 800 selected three. places are in the guide. www.gamberorossointernational.com/restaurants

Top Italian Restaurants Special Awards 2022

Chef of The Year – Carmine Amarante (Tokyo) Restaurant of the Year - Gellius (Knokke) Pizzeria of the Year - Futura (Berlin) Guardian of Tradition – Francesco Mazzei (London) Up-and-coming Restaurant of the Year - Felix (Kiyv) Best New Opening - Estro (Hong Konh) Wine List of The Year – 1889 Enoteca (Brisbane)

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PRESS RELEASE

Special Awarded Wines Vini d'Italia 2022

Red of the Year Brunello di Montalcino V. del Suolo 2016 **Argiano**

> White of the Year Rosazzo Terre Alte 2018 Livio Felluga

Sparkler of the Year Cartizze Brut La Rivetta 2020 Villa Sandi

> Sweet of the Year Zhabib Passito 2020 Hibiscus

Rosé of the Year Zero Gaglioppo Rosato 2020 **Brigante**

> Winery of the Year Guido Berlucchi & C.

Best Value for Money Brindisi Rosso Susumaniello Oltreme' 2019 **Tenute Rubino**

> Grower of the Year Gianni Doglia

Up-and-Coming Winery Bentu Luna

Co-Operative Winery of the Year San Marzano

Award for Sustainable Viticulture Brigaldara

> Solidarity Award San Salvatore



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