UNDER THE PATRONAGE OF





trebicchieri 2022

GAMBERO ROSSO IS BACK IN USA TO PRESENT AN EXCLUSIVE SELECTION OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA 2022 GUIDE



WEDNESDAY, FEBRUARY 16, 2022

CITY MARKET SOCIAL HOUSE

1145 San Pedro St, Los Angeles, CA 90015

TASTING

TRADE & MEDIA TASTING 01:00 PM - 06:00 PM

TOP ITALIAN RESTAURANTS AWARDING CEREMONY 04:00 PM

SPECIAL GUESTS: CONSORZIO TUTELA VINI OLTREPÒ PAVESE CONSORZIO VINI DOP GIOIA DEL COLLE

UIV (UNIONE ITALIANA VINI) - TASTE THE DIFFERENCE

MASTERCLASS

CONSORZIO TUTELA VINI OLTREPÒ PAVESE | 12:00 NOON ITALY IN A NUTSHELL | 02:00 PM











RSVP ONLINE: WWW.GAMBEROROSSO.US QUESTIONS: STEPHANIE@GAMBEROROSSO.US | PH (213) 985-1011

GAMBEROROSSO trebicchieri TOUR 2022

PRESS RELEASE

Tre Bicchieri uncorked in Los Angeles

The Gambero Rosso tasting is a hot ticket event in town. Kick off: February 16, 01:00pm, City Market Social House

Gambero Rosso is ready to land in **Los Angeles** with a tasting of premium Italian wines selected in **Vini** d'Italia 2022 guidebook. The tour will hit the coast of the Pacific Ocean on **Wednesday, February 16**. The event will take place at the **City Market Social House**, with a vibrant walk around tasting from 01:00pm to 06:00pm. The selection will feature a very huge portfolio of native Italian grapes produced by some of the most consistent and emerging wineries. A surprising selection of wines not yet released on the market will accompany a rich variety of celebrated labels. At 4:00pm is scheduled the **Awarding Ceremony of the Top Italian Restaurants in Los Angeles** and surroundings according to the Gambero Rosso ranking, including fine dining restaurants, trattorias, pizzerias, and wine bars.

During the event, **two masterclasses** are scheduled. The first one, **Oltrepò Style**, will introduce a selection of 10 surprising wines from the leading area in Italy for Pinot Nero Classical Method production. The second one, **Italy in a Nutshell**, will feature a virtual trip from the Northern tip to Italy till the Southern corners.

Gambero Rosso has reached the 35th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country interviewing producers and visiting wineries. The guide reviews 2,634 wineries and a total of 25,417 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 476 Tre Bicchieri have emerged: Tuscany and Piedmont lead the way.

Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential tool for all those who work in the sector or are interested in quality Italian wines.

Gambero Rosso is the only multimedia company in the sector that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel – Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.



GAMBEROROSSO trebicchieri TOUR 2022

PRESS RELEASE

CAMPAGNA FINANZIATA AI SENSI DEL REG. UE N. 1308/2013

MPAIGN FINANCED ACCORDING



Consorzio Tutela Vini Oltrepò Pavese

Consorzio Tutela Vini Oltrepò Pavese

Oltrepò Pavese is the first wine-growing terroir in Lombardy. It is a hilly land south of Milan, under the province of Pavia, known for being the meeting point of four regions: Lombardy, Piedmont, Liguria and Emilia Romagna. This peculiar characteristic makes Oltrepò Pavese rich in cultures, traditions and different cuisines, but well integrated with each other. In total there are 13,000 hectares of vines and about 3,000 are cultivated under pinot noir which makes Oltrepò the leader in Italy and the third in Europe for this variety. During the event in Los Angeles, the Consorzio will arrange a special corner of tasting, plus a masterclass guided by the editor-in-chief of Vini d'Italia guide.

There will be the chance to taste the unique biordiversity of the area, thanks to a wide range of wines: Oltrepò Pavese Metodo Classico, Oltrepò Pavese Pinot Grigio, Bonarda dell'Oltrepò Pavese, Pinot Nero dell'Oltrepò Pavese, and Buttafuoco storico. The sweet and fragrant Sangue di Giuda dell'Oltrepò Pavese will complete the experience.



Consorzio Vini DOP Gioia del Colle

The Gioia del Colle wine area is located in Puglia, in southeast Italy. The zone for this DOC (granted in 1987) centers around Gioia del Colle town, which sits atop the Murge plateau, about 360 meters (1,180 feet) above sea level, in the province of Bari, covering what might be called the ankle of Italy's boot. This area is home of some of the most elegant Primitivo wines (same dna as California's Zinfandel) thanks to the diurnal temperature variations which ensures crispy fragrances and a good natural acidity, combined with the fruity and rich texture of the grapes. The name Gioia del Colle can be translated as pleasure of the hill. Most vineyards are located over the hills which are essential for the production of rich, fruity, but at the same time fresh and elegant wines. During the event in Los Angeles, the Consorzio will arrange a special tasting corner.



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Unione Italiana Vini - Taste the Difference

Unione Italiana Vini (Italian Wine Union) is the Italian confederation of vine and wine. Since 1895 is the most important association of the Italian wineries with 660 member companies and more than 150,000 wine growers. Unione Italiana Vini displays more the 50% of the Italian wine revenue and about 85% of the Italian wine export turnover. The main target of the associative activity is the protection and the promotion of the Italian wine system, from the wineries to all the categories that are part of the system. During the event in Los Angeles, the Consorzio will arrange a special tasting corner, under the umbrella of the "**Taste the Difference: Quality Wines from the Heart of Europe**" project financed by the European Union.

WWW.GAMBEROROSSOINTERNATIONAL.COM



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LOS ANGELES

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MASTERCLASS

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PRESS RELEASE

About Top Italian Restaurants

On the international level, Italian cucina is living a golden moment. For appeal, variety, new openings, wides distribution. In large hotel groups, Italian restaurant dining is no longer one of the many, but rather the flagship place. At the same time the new openings dedicated to our flavours have tripled, while the buzz revolving around pizza is simply extraordinary, from the surprising global trend of Roman-style pinsa, to the new gourmet versions, while the success of Neapolitan pizza keeps on at full speed. The world wants Italy, products with local flavour, native grape varieties, new and surprising intensity: customers who cross the threshold of a restaurant want to cross our borders, marrying our style of enjoying the table. The work of mapping Italian flavour in the world continues at full speed, the Top Italian Restaurants guide celebrates its fifth edition, enhancing the experiences of authentic Italian taste abroad. Starting from restaurants, awarded with Forchette, bistros and trattorias with Gamberi, wine bars and wine tables with Bottiglie, pizzerias with Spicchi; the rating is the classic Gambero Rosso one, from one to a max of Approximately 800 selected three. places are in the guide. www.gamberorossointernational.com/restaurants

Top Italian Restaurants Special Awards 2022

Chef of The Year – Carmine Amarante (Tokyo) Restaurant of the Year - Gellius (Knokke) Pizzeria of the Year - Futura (Berlin) Guardian of Tradition – Francesco Mazzei (London) Up-and-coming Restaurant of the Year - Felix (Kiyv) Best New Opening - Estro (Hong Konh) Wine List of The Year – 1889 Enoteca (Brisbane)

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PRESS RELEASE

Special Awarded Wines Vini d'Italia 2022

Red of the Year Brunello di Montalcino V. del Suolo 2016 **Argiano**

> White of the Year Rosazzo Terre Alte 2018 Livio Felluga

Sparkler of the Year Cartizze Brut La Rivetta 2020 Villa Sandi

> Sweet of the Year Zhabib Passito 2020 Hibiscus

Rosé of the Year Zero Gaglioppo Rosato 2020 Brigante

> Winery of the Year Guido Berlucchi & C.

Best Value for Money Brindisi Rosso Susumaniello Oltreme' 2019 **Tenute Rubino**

> Grower of the Year Gianni Doglia

Up-and-Coming Winery Bentu Luna

Co-Operative Winery of the Year San Marzano

Award for Sustainable Viticulture Brigaldara

> Solidarity Award San Salvatore



