

INVITATION



trebicchieri 2021

GAMBERO ROSSO IS BACK IN RUSSIA TO PRESENT AN EXCLUSIVE SELECTION
OF TRE BICCHIERI RATED WINES, AWARDED IN VINI D'ITALIA 2021 GUIDE

MOSCOW

THURSDAY, NOVEMBER 26, 2020

WORLD TRADE CENTER

*Krasnopresnenskaya Embankment 12, Office building 2, entrance 7
Moscow, 123610*

TASTING

GR WELCOME | 2.00 PM - 2.30 PM

WALKAROUND TASTING | 2.30 PM - 8.00 PM

MASTERCLASS

**PROSECCO DOC: INSPIRATION, INNOVATION AND TRADITION
IN THE PROSECCO DREAMLAND**

12:00 NOON - 1:30 PM



GamberoRossolInternational



RSVP: WINE@ASTIGROUP.RU



Asti Group
Exhibition company

Tre Bicchieri live in Moscow

The Gambero Rosso tasting is a hot ticket event in town

Kick off: November 26, 2:00pm, World Trade Center

Gambero Rosso Tre Bicchieri World Tour comes back to **Russia** to present an exclusive selection of awarded wineries in the 2021 guide. The event is scheduled on **Thursday, November 26 in Moscow**, inside the **World Trade Center**. The press conference will take place at 2 pm while the walk-around tasting will start at 2:30 pm till 8 pm.

The event will include also a masterclass at noon, guided by the editor-in-chief of Vini d'Italia, about the **Prosecco Doc Dreamland**. The masterclass will feature some crspsy and elegant Prosecco, the most sold sparkling wine in the world.

Gambero Rosso has reached the 34th edition of the Vini d'Italia guide, today translated into English, German, Chinese and Japanese. Vini d'Italia guide is the result of a year of work by an expert team of tasters who have travelled the country (including Switzerland's Canton Ticino) interviewing producers and visiting wineries. The guide reviews 2,645 wineries and a total of 24,638 wines, awarding the classic scores ranging from 1 to 3 Glasses according to the quality of the label. This year, the record number of 467 Tre Bicchieri have emerged: Tuscany leads the way with 90 awards. Vini d'Italia is not just a collection of scores and ratings, it's a fundamental and essential volume for all those who work in the sector or are interested in quality Italian wines. Available on Apple and Amazon.

The name Gambero Rosso was borrowed from the tavern where the wicked Fox and Cat took Pinocchio to dinner in the famous 19th century children's book by Carlo Collodi. In 1986, Gambero Rosso made its first appearance as a food-and-wine focused weekly supplement in the daily newspaper, Il Manifesto. The year after, the first Gambero Rosso wine guide was printed. In 1999, the first thematic television channel in Europe, Gambero Rosso Channel, was founded, soon followed by the Città del gusto, the schools, a master program, and recently, the public stock offering in November 2015.

Gambero Rosso is the only multimedia company in the sector that offers magazines, books, guides, a website, a webtv, smartphone applications, and a television channel – Sky 412. The Vini d'Italia Wine Guide is translated into Chinese, Japanese, English and German. The Gambero symbol of wine excellence, Tre Bicchieri (three glasses), has become the benchmark award and an unquestioned reference point, a guarantee of premium quality all over the world. It has even been chosen as the criteria for access into some of the most important wine monopolies in the world. Since 1987, Gambero Rosso has represented Italian-made food and wine, testing and certifying the quality of products, telling the stories behind the flavors and traditions of the Peninsula.

All the events will take place under the safety rules and regulation during covid-19 pandemic keeping the health of the exhibitors and visitors in the first place

FOR FURTHER INFORMATION: WINE@ASTIGROUP.RU



GamberoRossoInternational



MOSCOW

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NOVEMBER 26



PRESS RELEASE



PROSECCO DOC ITALIAN GENIO

Prosecco DOC on the spotlight

The Prosecco fever doesn't slow down. Prosecco DOC, which can be produced between Veneto and Friuli, is the most sold sparkling wine in the world with a yearly production of 500 million bottles. Exports absorb about 70% of the production. Light, versatile, fragrant, easy drinking: Prosecco Doc can be considered an "everyday luxury". Prosecco suits any time of the day: before lunch, at lunch, after lunch, at 5 o'clock instead of tea, for a social aperitivo, at dinner time, even as a good night drink. During the Tre Bicchieri event in Moscow the Consortium Prosecco Doc will arrange a special corner with a wide range of producers and difference styles, while the Prosecco DOC seminar is scheduled at noon.

MONDAY, NOVEMBER 22,

MOSCOW

ORL TRADE CENTER

Krasnopresnenskaya Embankment 12,
Office building 2, entrance 7 - Moscow, 123610

TASTING

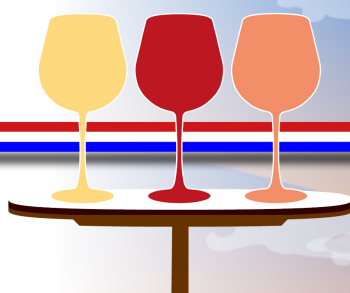
WELCOME PM PM
AND TASTING PM PM

MASTERCLASS

: NOON : PM

PROSECCO DOC: INSPIRATION, INNOVATION AND TRADITION IN THE PROSECCO DREAMLAND

FOR FURTHER INFORMATION: WINE@ASTIGROUP.RU

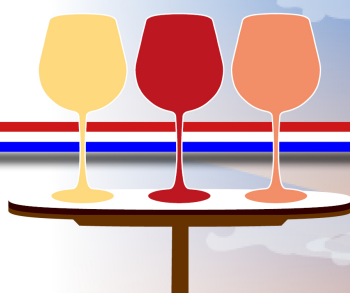


About Vini d'Italia 2021



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FOR MEDIA ENQUIRIES: INTERNATIONAL@GAMBEROROSSO.IT



Special Awarded Wines Vini d'Italia 2021

Winery of the Year

GRUPPO SANTA MARGHERITA

(CA' DEL BOSCO, CÀ MAIOL, KETTMEIR,
LAMOLE DI LAMOLE, MESA)

Sparkling Wine of the Year

Op Pinot Nero Dosaggio Zero

Farfalla Cave Privée '11

BALLABIO

Cooperative Winery of the Year

CANTINA PRODUTTORI

SAN MICHELE APPIANO

White Wine of the Year

Sopraquota 900 '19

ROSSET TERROIR

Up-and-Coming Winery

RIDOLFI

Rosé Wine of the Year

Cerasuolo d'Abruzzo Piè delle Vigne '18

CATALDI MADONNA

Winegrower of the Year

ANTONELLA LOMBARDO

Meditative Wine of the Year

Vernaccia di Oristano Antico Gregori '76

ATTILIO CONTINI

Sustainable Viticulture Award

FIRRIATO

Best Value for Money Wine

Friuli Pinot Bianco '19

VIGNETI LE MONDE

Solidarity Project Award

VILLA RUSSIZ

Red Wine of the Year

Barolo Ornato '16

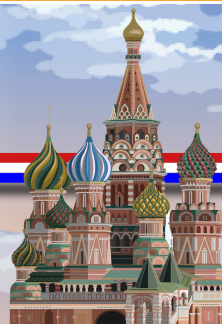
PIO CESARE



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PARTICIPATING WINERIES



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ANDREOLA CANTINA MERAN CANTINA TOLLO

CESARINI SFORZA DAL CERO - TENUTA CORTE GIACOBBE

FELLINE FERRARI FEUDO ANTICO G.D. VAJRA

LA TOLEDANA MONTE DEL FRÀ OTTELLA

POGGIO LE VOLPI ROCCA DELLE MACIÈ

TENUTA DI TRINORO TENUTA OLIM BAUDA

TENUTE EMÉRA DI CLAUDIO QUARTA TORREVENTO

UMANI RONCHI VARVAGLIONE 1921 VELENOSI



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